

 JAPAN PET DESIGN

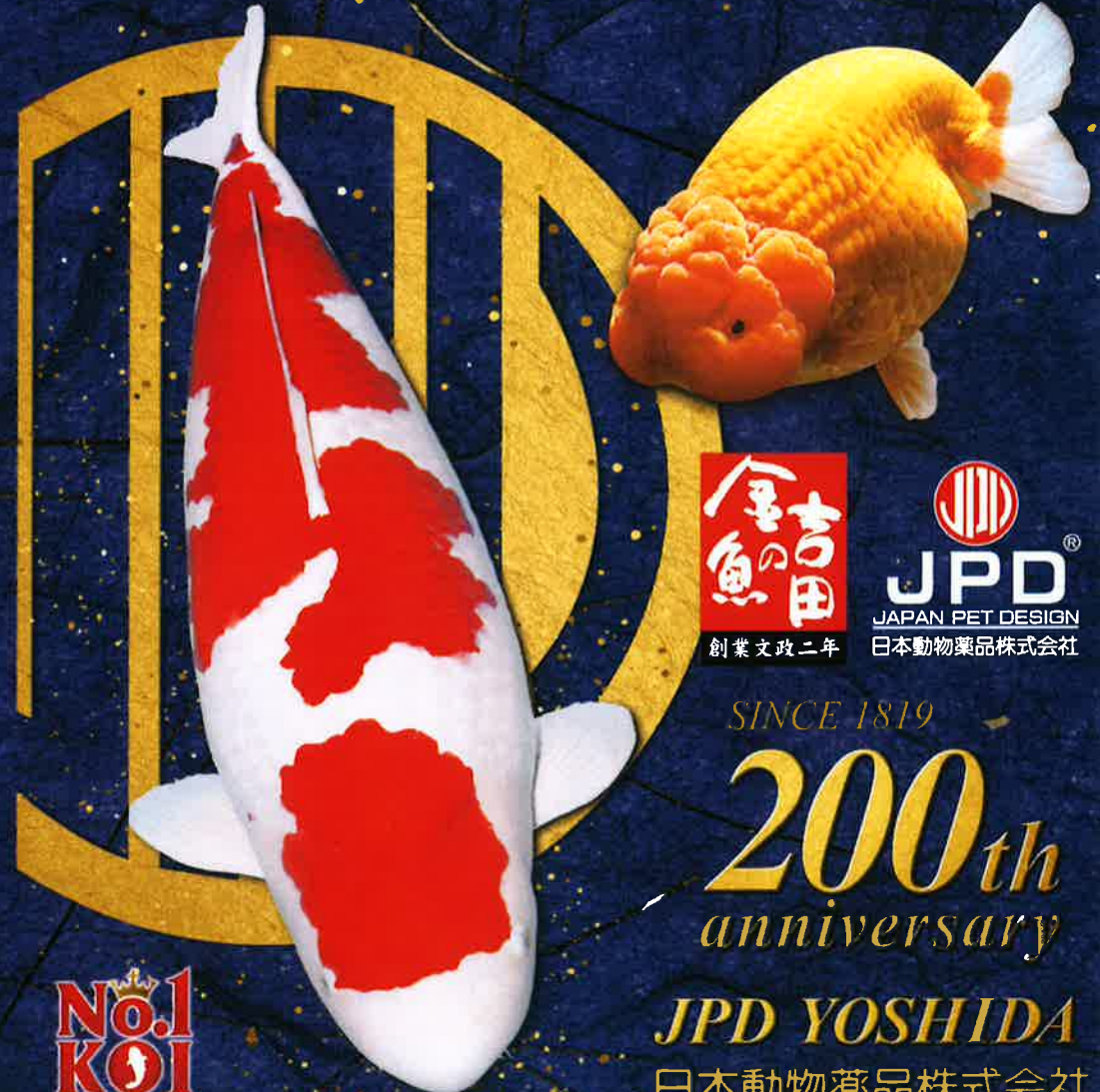


JPD[®]
JAPAN PET DESIGN
co.,ltd.

**Premium
KOI FOOD**

MADE IN JAPAN

株式会社ヨシダ JPD YOSHIDA 200years anniversary
 **200周年記念** 
2020.2.22 JPD
JAPAN PET DESIGN



 **JPD**[®]
COLOR
大和錦
YAMATO
丹波・白黒

JAPAN PET DESIGN
日本動物薬品株式会社
<http://www.jpdkoi.com>

 **JPD**[®]
HEALTH
富士桜
FUJISAKURA
桜

JAPAN PET DESIGN
日本動物薬品株式会社
<http://www.jpdkoi.com>

 **JPD**[®]
GAIN WEIGHT
勝鯉
SHORI
高背鯉

JAPAN PET DESIGN
日本動物薬品株式会社
<http://www.jpdkoi.com>

 **JPD**[®]
ALL SEASON
将軍
SHOGUN
青・黒・白

JAPAN PET DESIGN
日本動物薬品株式会社
<http://www.jpdkoi.com>

 **JPD**[®]
TECHNICAL
COLOR
赤富士
AKAFUJI
丹色

JAPAN PET DESIGN
日本動物薬品株式会社
<http://www.jpdkoi.com>



 **JPD**[®]
JAPAN PET DESIGN
日本動物薬品株式会社

SINCE 1819

200th
anniversary

JPD YOSHIDA
日本動物薬品株式会社

**No.1
KOI**
CREATING A NEW KOI HISTORY

SINCE 1819

200th
anniversary



創業文政二年

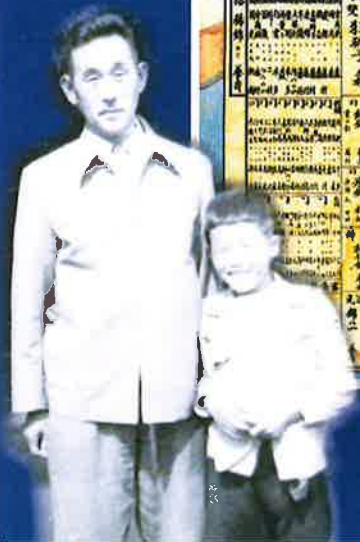


JPD[®]

JAPAN PET DESIGN

日本動物薬品株式会社

JPD Yoshida Fish Farm in the 1940s

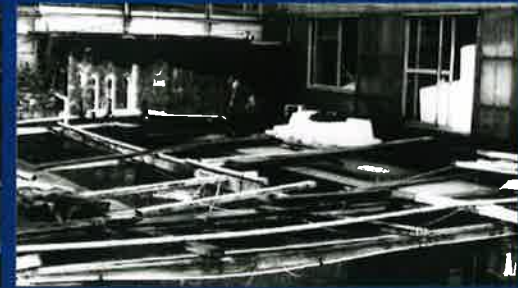


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87	88	87	88
89	90	89	90
91	92	91	92
93	94	93	94
95	96	95	96
97	98	97	98
99	100	99	100

▲ Ranchu Ranking List on Sept 22, 1895

◀ Matsuki and Nobuyuki 1951

Ryuichi Yoshida carried in Matsuki Yoshida's arms ▶



Yoshida Fish Farm 1965-1975

JPD Yoshida

Founding of Yoshida Fish Farm & Japan Pet Design

In 1968, JPD started to export living Koi and Gold Fish to all over the world.

Japanese Garden



We were fascinated by the many specimens from all over the world, at Expo '70... and we were awarded the remarkable scientific advance prize made us for this century, and the guiding principle for "Progress and Harmony for Mankind". Here again, in the Japanese Garden, nature was at its glorious. In our picture sparkling goldfish and brocaded carp swim like living diamonds and crystals in the pond.

YCF yoshida yogyojo.

JAPAN PET DRUGS CO., LTD.
DISTRIBUTING MEDICAMENTS FOR PET ANIMALS
1-1-17 In Aza-1-chome, Nishi-ku, Tokyo, Japan
(Phone: 1-345-1042)

LIVING JEWELS



YCF yoshida yogyojo.
JAPAN PET DRUGS CO., LTD.

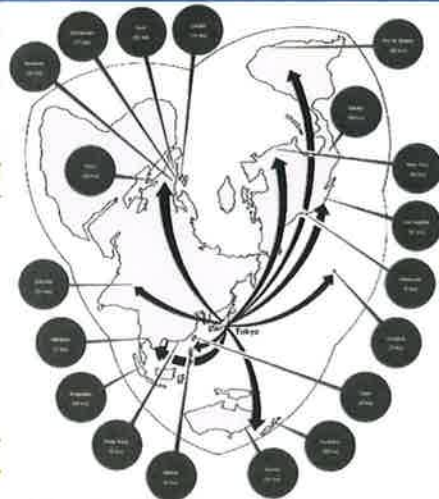
EXOTIC GOLDFISH and CARP in AQUA-LANDSCAPE



The pictures show part of the Yoshida's breeding farm where so many exotic carps are produced. It is well equipped with the best.



The pictures show part of the Yoshida's breeding farm where so many exotic carps are produced. It is well equipped with the best.



TRANSPORTATION: A SAFETY NOTE

Species	Weight	Volume	Temperature	Survival Rate
Goldfish	100g	10L	15-20°C	95%
Koi	200g	20L	15-20°C	90%
Common Carp	300g	30L	15-20°C	85%
Brocade Carp	400g	40L	15-20°C	80%
White Carp	500g	50L	15-20°C	75%

Transportation and the safety of the specimens are our first priority. We use the best equipment and the most experienced staff to ensure the safe arrival of the fish. The fish are packed in special containers with oxygen supply to avoid asphyxiation and are kept in a cool environment. We use the best quality food and water to ensure the health of the fish. The shipping cost is very low. We guarantee the safety of the fish.



The first mention of Koi in written records was in the late 10th or the 11th century. It is said that the first Koi were introduced to Japan in the 10th century. The first Koi were introduced to Japan in the 10th century. The first Koi were introduced to Japan in the 10th century.

BROCADED CARP

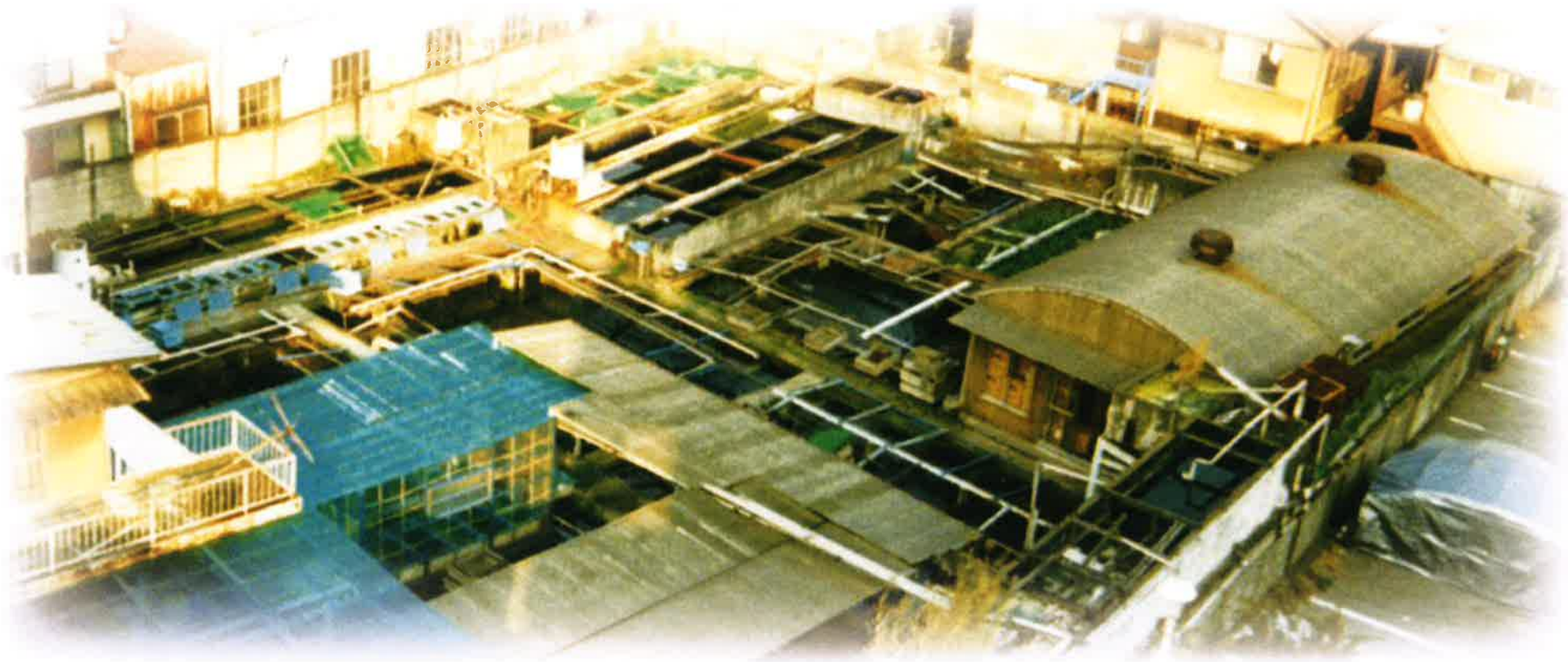


- WHITE SPOTTED BLACK CARP (SHIRO-IBI)
- RED SPOTTED BLACK CARP (BENI-IBI)
- WHITE SPOTTED BIRLE CARP (SHIRO-IBI)
- BLACK SPOTTED CARP (KURO-IBI)
- RED AND WHITE ORANGE CARP (BENI-IBI)
- SHINY BROCADE CARP (SHINYA-SANKE)
- WHITE SPOTTED BLACK CARP (SHIRO-IBI)
- RED AND WHITE ORANGE CARP (BENI-IBI)
- SHINY BROCADE CARP (SHINYA-SANKE)
- WHITE SPOTTED BLACK CARP (SHIRO-IBI)
- RED AND WHITE ORANGE CARP (BENI-IBI)
- SHINY BROCADE CARP (SHINYA-SANKE)

EXOTIC GOLDFISH

- BROWN HEAD BANGUO (BANGUO)
- RED CARP (KARASU)
- ORANGE CARP (KARASU)
- WHITE CARP (KARASU)
- ORANGE CARP (KARASU)
- WHITE CARP (KARASU)
- ORANGE CARP (KARASU)
- WHITE CARP (KARASU)
- ORANGE CARP (KARASU)
- WHITE CARP (KARASU)
- ORANGE CARP (KARASU)
- WHITE CARP (KARASU)

JPD Yoshida Fish Farm 1965-1975



Yoshida Fish Farm 1965-1975



Ryoichi, working part-time at a Yoshida Fish Farm in 1987



Ryoichi Yoshida carried in Matsuki Yoshida's arms



Signboard at Yoshida Fish Farm





グリーンF

【適応症】▶ 白点病・尾ぐされ病

グリーンFコート 顆粒

【適応症】▶ スレ傷・細菌感染症



日本動物薬品株式会社

Tsukinoya Enkyo San Poster of Green F just released



Founding Board Member of JPD



First Green F Commercial Vehicle



1968

• Release of Green F and born of the eldest son Ryuichi Yoshida in July

1969

• Foundation of Japan Pet Design Co., Ltd. in July

1971

• Launch of Green F Gold in March

1972

• Launch of Green F Liquid in September

1973

• Launch of Refish in July

1979

• Launch of Methylene Blue in March

1980

• Launch of Parazan in March

1984

• Launch of New Green F in April

1989

• Launch of Parazan D in February



Medicine for animal, which have been loved by customer for 50 years since their launch



1991

• Launch of Green F Clear in July

1995

• Launch of Green F Gold Liquid in November

1997

• Launch of Paraxolin F in June

1999

• Launch of Elverzue Ace in April

2003

• Launch of Aguten in March

2011

• Renewal of Medicine
• Launch of Pafurazine F in January

2014

• Launch of Aguten Powder in March

2015

• Launch of Pafurazine for export
• Launch of Oxolinic Acid Suspension 50 in September



ペットワールド 2月号 1998年11月号 1999年1月号 1999年2月号 1999年3月号 1999年4月号 1999年5月号 1999年6月号 1999年7月号 1999年8月号 1999年9月号 1999年10月号 1999年11月号 1999年12月号 2000年1月号 2000年2月号 2000年3月号 2000年4月号 2000年5月号 2000年6月号 2000年7月号 2000年8月号 2000年9月号 2000年10月号 2000年11月号 2000年12月号 2001年1月号 2001年2月号 2001年3月号 2001年4月号 2001年5月号 2001年6月号 2001年7月号 2001年8月号 2001年9月号 2001年10月号 2001年11月号 2001年12月号 2002年1月号 2002年2月号 2002年3月号 2002年4月号 2002年5月号 2002年6月号 2002年7月号 2002年8月号 2002年9月号 2002年10月号 2002年11月号 2002年12月号 2003年1月号 2003年2月号 2003年3月号 2003年4月号 2003年5月号 2003年6月号 2003年7月号 2003年8月号 2003年9月号 2003年10月号 2003年11月号 2003年12月号 2004年1月号 2004年2月号 2004年3月号 2004年4月号 2004年5月号 2004年6月号 2004年7月号 2004年8月号 2004年9月号 2004年10月号 2004年11月号 2004年12月号 2005年1月号 2005年2月号 2005年3月号 2005年4月号 2005年5月号 2005年6月号 2005年7月号 2005年8月号 2005年9月号 2005年10月号 2005年11月号 2005年12月号 2006年1月号 2006年2月号 2006年3月号 2006年4月号 2006年5月号 2006年6月号 2006年7月号 2006年8月号 2006年9月号 2006年10月号 2006年11月号 2006年12月号 2007年1月号 2007年2月号 2007年3月号 2007年4月号 2007年5月号 2007年6月号 2007年7月号 2007年8月号 2007年9月号 2007年10月号 2007年11月号 2007年12月号 2008年1月号 2008年2月号 2008年3月号 2008年4月号 2008年5月号 2008年6月号 2008年7月号 2008年8月号 2008年9月号 2008年10月号 2008年11月号 2008年12月号 2009年1月号 2009年2月号 2009年3月号 2009年4月号 2009年5月号 2009年6月号 2009年7月号 2009年8月号 2009年9月号 2009年10月号 2009年11月号 2009年12月号 2010年1月号 2010年2月号 2010年3月号 2010年4月号 2010年5月号 2010年6月号 2010年7月号 2010年8月号 2010年9月号 2010年10月号 2010年11月号 2010年12月号 2011年1月号 2011年2月号 2011年3月号 2011年4月号 2011年5月号 2011年6月号 2011年7月号 2011年8月号 2011年9月号 2011年10月号 2011年11月号 2011年12月号 2012年1月号 2012年2月号 2012年3月号 2012年4月号 2012年5月号 2012年6月号 2012年7月号 2012年8月号 2012年9月号 2012年10月号 2012年11月号 2012年12月号 2013年1月号 2013年2月号 2013年3月号 2013年4月号 2013年5月号 2013年6月号 2013年7月号 2013年8月号 2013年9月号 2013年10月号 2013年11月号 2013年12月号 2014年1月号 2014年2月号 2014年3月号 2014年4月号 2014年5月号 2014年6月号 2014年7月号 2014年8月号 2014年9月号 2014年10月号 2014年11月号 2014年12月号 2015年1月号 2015年2月号 2015年3月号 2015年4月号 2015年5月号 2015年6月号 2015年7月号 2015年8月号 2015年9月号 2015年10月号 2015年11月号 2015年12月号 2016年1月号 2016年2月号 2016年3月号 2016年4月号 2016年5月号 2016年6月号 2016年7月号 2016年8月号 2016年9月号 2016年10月号 2016年11月号 2016年12月号 2017年1月号 2017年2月号 2017年3月号 2017年4月号 2017年5月号 2017年6月号 2017年7月号 2017年8月号 2017年9月号 2017年10月号 2017年11月号 2017年12月号 2018年1月号 2018年2月号 2018年3月号 2018年4月号 2018年5月号 2018年6月号 2018年7月号 2018年8月号 2018年9月号 2018年10月号 2018年11月号 2018年12月号 2019年1月号 2019年2月号 2019年3月号 2019年4月号 2019年5月号 2019年6月号 2019年7月号 2019年8月号 2019年9月号 2019年10月号 2019年11月号 2019年12月号 2020年1月号 2020年2月号 2020年3月号 2020年4月号 2020年5月号 2020年6月号 2020年7月号 2020年8月号 2020年9月号 2020年10月号 2020年11月号 2020年12月号 2021年1月号 2021年2月号 2021年3月号 2021年4月号 2021年5月号 2021年6月号 2021年7月号 2021年8月号 2021年9月号 2021年10月号 2021年11月号 2021年12月号 2022年1月号 2022年2月号 2022年3月号 2022年4月号 2022年5月号 2022年6月号 2022年7月号 2022年8月号 2022年9月号 2022年10月号 2022年11月号 2022年12月号

食へのやすさ、大きさ
スイミー ファイン



〈スイミーファインの特長〉
 幼魚の身体を立体的に維持するため
 アミノ酸の一種のメチオニンを強化しました



吉田飼料株式会社 日本ペットフード株式会社

Swimmy advertisements of magazine in 1985

自然派天然フード
**プレミアム
フィッシュ・フード**

大層な魚だから健康フードを
 ● 高品質の原料
 ● 健康から守る安心
 ● 栄養バランスが整った高たんぱく高エネルギー配合
 ● 1ヶ月分を1袋に詰め込み、毎日少量ずつ投与

日本動物薬品株式会社

Brochure of Nobori at the time of launched

早鯉

健康維持に効果的な栄養成分を配合し、魚の成長を促進させる。また、飼育水の汚れを抑制し、水質を清潔に保つ。

Brochure of Nobori at the time of launched

鶏糞用
メヂカ

健康維持に効果的な栄養成分を配合し、魚の成長を促進させる。また、飼育水の汚れを抑制し、水質を清潔に保つ。

Brochure of Mediacarp at the time of launched



日本製
MADE IN JAPAN
JPD Premium KOI FOOD

ヘルスケア
&
メンテナンス
Healthcare & Maintenance

JPD
JAPAN PET DESIGN

メヂカ
MEDI CARP

SG MC AH **メヂカ**

日本動物薬品株式会社
http://www.jpdkoi.com

日本製
MADE IN JAPAN
JPD ブリーダーズ 生産者用

毛仔用 稚魚用 稚魚～成魚用

1964

• Launch of Swimmy

1998

• Launch of Mediacarp and Nobori in April

2001

• Launch of Yamato Nishiki in April

2014

• Launch of Fuyu Fuji, Fujizakura and Shori in June
 • Launch of Mediacarp IGP in July

2015

• Launch of Medi K in May

2016

• Launch of Aka Fuji in April
 • Launch of Mediacarp (SG, MC, AH) in June

2018

• Launch of Koi Gozen Paste Food in January
 • Launch of JPD Breeders for Breeder (Mash, Crumble) in April
 • Launch of Shogun and Beni Fuji in August

No.1 KOI
CREATING A NEW KOI HISTORY
メヂカ
Medi K



Getting many
World Grand Champion

成田養魚園株式会社
NARITA KOI FARMS JAPAN
+
日本動物薬品株式会社
JAPAN PET DESIGN

Special Nishikigoi Health Care Food developed by 2 company collaboration by getting advice from world No. 1 Nishikigoi handler President Ryuki Narita and managing director Yamamoto.

JPD Medicine and Koi Food Technology Cooperating with Mie University and National Fisheries University

JPD is a pioneer company for Medicine manufacture which has a high market share of 90% in Japan. JPD Fish Medicine is made in GMP factory.

To develop the Nishikigoi Food and Medicine, JPD is examining various test conducting by Mie University and National Fisheries University. By cooperating with Dr. Miyazaki Professor (Mie University), Dr. Yasumoto Assistant (National Fisheries University) and together with JPD, KHV antibody research was advanced and we successfully finished the IgY of KHV.

And in 2009, JPD developed the innovative Nishikigoi Food containing KHV-IgY. The experience and technology acquired and accumulated for all years in these 200 years. From generation to generation, which established a strong foundation of Japan Pet Design (JPD).



Japan Pet Design Company has a proud history of experience and credence of around 200 years as a breeder, a medicine, and equipment manufacturer, as well as a food producer. Our mission is to protect the health and increase the vitality of Koi in Japan and in world wide. For all these years, with our rich knowledge and experience and in cooperation with the National Fisheries University, we have been developing and marketing many different varieties of high-quality products that are widely acknowledged and accepted in the market. We are now providing a good reputation, as we strictly-selected and managed quality products to our clients around the world. We sincerely hope you you continuously enjoy the hobby of Koi keeping.



Cooperation Research Laboratory - National Fisheries University



Laboratory



Factory (obtained a GMP license)



◀ Brochure introduced the Gold Fish Food named 'Engel' during the launching in the past.



1998

- Launch of Medigold and Kintoto in August

2000

- Launch of Educational tool series in March
- Launch of Medi Super Gold in June



2008

- Launch of Kingyo no Oshokuji

2011

- Launch of Medigold IGP in April

2016

- Launch of Kingyo Zen (Growth, Color Enhancer, Gain Weight) in March

2017

- Launch of Kingyo Zen (Mucous Enhancer) in February
- Launch of Kingyo Zen (Technical Color Enhancer) in July



Advertisement of Kingyo Zen



Seminar in Tokyo

平成20年 アクアサミット
主催 日本動物薬品株式会社



2008.11.12



2008.11.12



2018.2.4



2019.4.16

Seminar in Aichi & Tokai



2017.8.25 Tokai



2017.8.25 Tokai



2019.2.7 Nagoya



2019.2.7 Nagoya



2019.7.5 Nagoya



2019.7.5 Nagoya



2019.7.5 Nagoya



2019.7.5 Nagoya

Seminar in Nigata & Hokuriku



2015.9.16 Nigata



2015.9.16 Nigata



2016.9.15 Osaka



2016.9.15 Osaka



2017.9.3 Nigata



2017.9.3 Nigata



2018.9.5 Nigata



2018.9.5 Nigata



2019.9.20 Nigata



2019.9.20 Nigata



2020.7.15 Hokuriku



2020.7.15 Hokuriku

Seminar in Hiroshima



2017.6.30



2018.6.28



2019.6.13



2019.6.13

Seminar in Osaka & Hyogo



2016.11.6 Osaka



2018.11.15 Osaka



2019.12.5 Osaka



2019.12.5 Osaka



2020.9.21 Hyogo



2021.7.25 Hyogo



2021.7.25 Hyogo



2021.9.20 Hyogo

Agent of Each Country

Australia, Brunei, Cambodia, Canada, China, Dubai, Germany, Hong Kong, Indonesia, Korea, Malaysia, Myanmar, Netherlands, Philippines, Singapore, Thailand, Taiwan, Ukraine, United Kingdom, United States, Vietnam, etc.



Memorial Friendship Through Scales. Wherever You Are!



ASIA CUP KOI SHOW



2016 singapore



2016 singapore



2016 singapore



2016 singapore



2016 singapore



2016 singapore



2016 singapore



2016 singapore



2018 indonesia



2018 indonesia



2018 indonesia



2018 indonesia



2018 indonesia



2018 indonesia



2018 indonesia



2018 indonesia

ASIA CUP KOI SHOW



2018 indonesia



2018 indonesia



2018 indonesia



2018 indonesia



2018 indonesia



2018 indonesia



2019 malaysia



2019 malaysia



2019 malaysia



2019 malaysia



2019 malaysia



2019 malaysia



2019 malaysia



2019 malaysia



2019 malaysia



2019 malaysia

ASIA CUP KOI SHOW



2018 indonesia



2018 indonesia



2018 indonesia



2018 indonesia

ASIA CUP YOUNG KOI SHOW



2015



2015



2015



2015

ASIA KOI SHOW



2015 singapore



2015 singapore



2015 singapore



2015 singapore

ALL INDONESIA KOI SHOW



2015



2015



2015



2017



2017



2017



2017



2018



2018



2018



2018



2018



2019



2019



2019



2019

ALL ENGLAND KOI SHOW



2016



2016



2016



2016



2017



2017



2017



2019



2019



2019



2019



2019



2019



2019



2019



2019

HOLLAND KOI SHOW IN ACEN



2011.8



2014.8



2014.8



2015



2015



2015



2016



2016



2016



2017



2018



2018



2018



2019



2019



2019

TNPA ALL THAILAND YOUNG KOI SHOW



2018



2018



2018



2018



2018



2019



2019



2019

TAIWAN INTERNATIONAL KOI SHOW



2015



2018



2018



2020

ZNA KOI SHOW



2015 east thailand



2015 hong kong



2015 malaysia



2018 malaysia



2018 malaysia



2019 north west



2019 TKKG



2019 vietnam

HONG KONG YOUNG KOI SHOW



2017



2017



2018



2018

2014
INDONESIA KOI SHOW



2015
MALAYSIA LARGEST KOI SHOW



2015
SEMARANG KOI SHOW INDONESIA



2015
SEMARANG KOI SHOW INDONESIA



2015
VIETNAM KOI SHOW



2015
VIETNAM KOI SHOW



2015
SAN DIEGO KOI SHOW



2015
GERMANY INTER KOI



2016
TAIWAN KOI SHOW



2016
INDONESIA ORNAMENTAL FISH SHOW



2016
INDONESIA ORNAMENTAL FISH SHOW



2016
INDONESIA ORNAMENTAL FISH SHOW



2017
TAIWAN AQUARIUM SHOW

佳河錦鯉園 Jia-he Koi Farm



2017
TAIWAN AQUARIUM SHOW



2018
RATHABURI YOUNG KOI SHOW



2018
RATHABURI YOUNG KOI SHOW



2018
RATHABURI YOUNG KOI SHOW



2018
NORTHERN CALIFORNIA KOI SHOW



2018
NORTHERN CALIFORNIA KOI SHOW



2019
MYANMAR KOI SHOW



2019
MYANMAR KOI SHOW



2019
MYANMAR KOI SHOW



2019
PHILIPPENS NISHIKIGOI SHOW



2019
PHILIPPENS NISHIKIGOI SHOW



CIPS in China



2007



2008



2009



2010



2010



2011



2011



2013



2013



2015



2015



2016



2016



2017



2018



2018

INTERZOO in GERMAN



2004.5



2006.5



2008.5



2010.8



2010.8



2012



2014



2014

DOG NARA KOREA



AQUARAMA SINGAPORE



AQUARAMA SINGAPORE



PETZOO USA



TAIWAN AQUARIUM EXPO



PIJAC CANADA



2014 overseas seminar



12.5 Indonesia



12.5 Indonesia



12.5 Indonesia

2015 overseas seminar



4.6 Hong Kong



4.6 Hong Kong



5.5 Malaysia



5.5 Malaysia



5.10 Thailand - Koikichi Seminar



7.4 Singapore



7.11 Thailand - phuket



7.11 Thailand - phuket



8.9 Vietnam



8.9 Vietnam



8.9 Vietnam

2016

overseas seminar



3.27 Taiwan



3.27 Taiwan



5.3 Singapore



5.3 Singapore



5.3 Singapore



7.24 Taiwan



7.24 Taiwan



7.24 Taiwan



12.19 Indonesia



12.19 Indonesia



12.19 Indonesia

2017

overseas seminar



1.26 Netherlands



1.26 Netherlands



1.26 Netherlands

2017 overseas seminar



1.26 Netherlands South



1.26 Netherlands South



1.27 Belgium



1.27 Belgium



2.21 Germany



2.21 Germany



5.2 Philippines



7.22 America



7.22 America



8.12 Thailand - Phuket



8.19 Malaysia



8.19 Malaysia



12.1 Indonesia



12.9 Thailand



12.20 Indonesia - Jakarta

2018

overseas
seminar



1.14ハワイ



2.22ミャンマー



3.3台湾



2018.4.11アメリカ



2018.4.11アメリカ



5.11台湾



5.11台湾



5.17マレーシア



5.17マレーシア



5.17マレーシア



6.14アメリカ

2019

overseas
seminar



1.11 Myanmar



1.11 Myanmar



1.11 Myanmar

Mt Minobu Kuon-ji Temple Climbing Mt Shichimen



At the top of Mt. Shichimen
in 2020

First Visit of the year to Nakayama Hokekyo-ji Temple

Coming light at the Mt. Shichimen in 2019



2012



2015



2016



2017



2018



2019



Ryuki Narita
President Narita Koi Farm Co., Ltd.



"SHORI"! It is really a good name to use for JPD KOI food (Victory meaning). In any cases, KOI eat SHORI deliciously. There is no other food which contains high protein over 45% than SHORI. Additionally, SHORI contains color enhancer ingredients as well. The faeces will dissolve and clean by live bacteria which contains inside the food. The food pellets are in good shaping and coatings and the food are very good presented too. Initially, JPD brand KOI food image was health care products, but these new series "SHORI", "FUJIZAKURA" and "FUYU-FUJI" can be recommended as the main food as well.

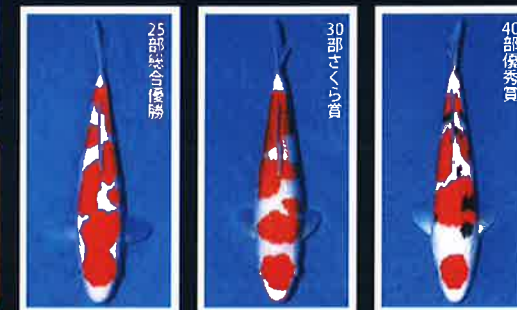
Biggest 4 GRAND CHAMPION



千葉県錦鯉伝習会主催 第七回千葉県若鯉品評会
上位入賞おめでとうございます!
(優勝合2尾・さくら賞3尾・優秀賞2尾 すべて自家産)
Congratulations on getting the upper level prize (Overall division 2,
Sakura prize: 3, Outstanding performance award: 2) (all private bred)
hosted by Chiba Nishiki Goi Promotion Organization (7th Chiba Waka Goi Fair)

The preface of using Shori, Fujizakura and Fuyufuji is the recommendation from Murata Nishiki Goi Center which is really famous in Japan. After releasing this series, I am using this product with other products. I evaluate this series non-powder, non-crumbled in the water, good palatability and the filter is cleaned because of the good bacteria (Toyoserin) so really recommendable as the main food.

Takara Nishiki Fish Farm President Akio Nishikiori



Our company concept is "No.1 Pet Health and Longevity in Japan". Nishiki Koi is one of our sweet family. We have parallel established animal hospital and continuing study with Veterinarian, we feel the importance of ingredient quality, function and additives. SHORI, FUJIZAKURA and FUYUFUJI which were developed in the section of animal medicine manufacturer are used in our koi farm division and getting a positive result. We are explaining and suggesting to our customer.

FISH & PET ISHIHARA : Hiroki Ishihara / President
Tropical Fish Division



We used FUJIZAKURA and SHORI. We surprised the high growing rate than we ever experienced. Starting from 45cm to 50cm in the early spring and 1S in 4S koi getting over 70cm and the average is 65cm. Both growing of length and build are in excellent condition. These products also contains the TOYOSEMIN (Probiotics) considering the koi health and filtration system and we really recommend these products.

IPPINYA Mr. Yoshiyuki Takahashi



"Feces Speak"
I downgraded the commercial product that there are no difference so much. But it was a happy misjudgment. The shape and condition of feces are clearly different from the one before. The pond water do not stain so much and when I checked the condition by using the DO meter and found that the dissolved oxygen level is higher than before. Then the situation of our Koi's snapping at the food was really good in this summer and they gained the weight remarkably. It is most popular health checkup method to observe the feces from the ancient in the world. The condition of the feces comes out from the Koi which ate the "FUJIZAKURA" is the reasonable and evidence of good balance of bowel. Also there was no indigestive feces and easy to clean the pond. These series are our favorite and use regularly.

IMYOSHIFish Farm President Syouzoh Miyoshi



Nishiki Koi has tremendously evolving in these years. One of the factor, I think there the improvement of the quality of the food, in this year, to achieve the result, there are so many such a high performance food developed by each manufacturer. Our farm do not stop the feeding for overwinter although I thought it will be little too much to feed daily though the year. There are some many Koi food not only high quality but also hard food. In contrast, I think this "FUYUFUJI" is a "Not only High Quality but also Soft Food and tender food for Nishiki Koi". For our original blending food in our farm, JPD series are absolutely necessary as one of the base food for all kind of Breeding, Growth and Color Enhancer. This food is one of high quality "Staple Diet" not damaged to white area and not affect red area.

BANDOU KOI FARM President Yukio Yanaka



I see many oversea koi user using JPD brand koi food quite often. I also use SHORI in our farm. This product is really good in finalize the koi and water quality so can be feed in relief.
The repeat rate of purchase from our customer is high so I believe their high satisfaction level. I can expect high potential of this series.

YANI Fish farm
President Kenji Yani



We are using SHORI and FUYUFUJI. Then our koi is getting beautiful white coloration and finished tenderly without yellow coloration. We are getting good reputation so we are easy to recommend JPD Koi Food series to our customer and getting many repeat. We did our business in Runitachi area until in autumn this year but relocate our farm in Hachioji area now. The engineering works will be finished next summer.

Ougami Nishiki President Shigaru Shibuya

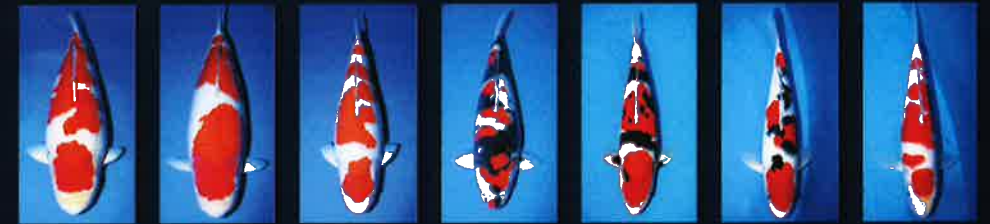


The 47th All Japan Koi Show

Congratulation to all prizewinners

Medi-K No. 1 Special Maintenance Koi food, Regularly using with only 10% of daily food are capable building up health and maintaining koi in excellent condition. We handled our show koi with JPD koi food and "Medi-K" before the all competitions, therefore the koi are in best position to get lots of titles in many shows. Of course, Grand champion as well. Normal days, I am feeding koi with Medi-K too as it is important for health maintenance and prevention of any diseases.

Narita Koi Farm Co., Ltd. President Ryuki Narita



Last winter, we used SHORI 100% for 2 years Koi with heater in the pond. Then the result was quite good for both volume and length.
So we are using SHORI 90% and IROAGE 10% for main Sensui Koi.
The Koi have already got the volume so we are really looking forward the autumn season.
We are getting good response from our customer about JPD product.

Suetsugu Koi Farm
President Mr. Koji Suetsugu



I am breeding Tosai (0 year) Koi by giving FUJIZAKURA S and their condition is really great. The palatability is also very high.
I will use FUYUFUJI to maintain the Koi health in the coming cold season.

Shlota Fish Farm
Toshihiro Shlota



We are treating JPD series for sales and since releasing 1 year ago, we have been getting profound sustinment from our customers. Specially, we really recommend the "FUJIZAKURA". We mainly use this product for maintenance and color enhancing. This product can be used in lower temperature than other color enhancing product so it is possible to feed 1 to 2 month longer. This product do not mess the white body and make soft and healthy scarlet color. Of course it is possible to use through the year if there is warming facility. And the high point of FUJIZAKURA is high cost performance. This is also for "SHORI" and "FUYUFUJI". It is very low cost as the premium food containing the Live Bacteria and high color enhancing ingredients. In our shop, many customers who breed many koi or worrying about the running cost are purchasing very well. We really recommend these high specification and high cost performance next generation koi food "FUJIZAKURA", "SHORI" and "FUYUFUJI". Please try it!

FUJITA FISH FARM President Mr. Hirohabu Fujita



We used JPD Koi food FUYUFUJI, FUJIZAKURA and SHORI in 1 year. The palatability is high and water condition looks good. Also Koi got much volume. Before, we used MEDI CARP and had high reliability on the disease matter and as the food which made by JPD of fish medicine company, we decided to use this product. Also, the sales person in charge of us supports diligently so very helpful.
Please continue to develop the good food also for the future!

Tendo Koi Farm
President Jun Tendo



We have been using JPD Koi food series for 2 years-old Koi. JPD Koi food gives a very good results in health condition and color enhancing as the food gives a vivid, bright scarlet with good white body color. Very easy to use and also in nice Koi food package! We like to recommend JPD Koi series.

DAINICHI TOYOTA KOI FARM
CEO : Mr. HIROSHI MANO

※ For JPD AKAFUJI package, the 47th All Japan Koi Show Ground Champion "KINSEN" photo is used.



We are using JPD SHORI and FUJIZAKURA mainly. SHORI for summer and now FUJIZAKURA for the period of changing season mainly. Healthy and Good koi is bred in this year. Also, these series contains the good bacteria not to stain the water and easy for maintenance so can appreciate the koi in the clean water.

JPD Koi Food series are really excellent koi food and recommendable for customers.

MARUCHIKU KOI FARM
President Kenji Konishi



Regarding the Kumamoto earthquake happened this time, we got many encouraging words and sympathy and thank you very much about that. It is already past 1 month after the earthquake, we could sales drive on May22 and are starting for recovery!! seems several Koi fall sick by the stress of the earthquake, the Koi ate JPD Fujizakura and Medicarp IGP are vigorous. We really recommend JPD Fujizakura and Medicarp IGP for the health maintenance in this time of year.

Eto Koi Farm President Motomi Eto



We are using the FUJIZAKURA and the condition seems to be good. We are handling Koi but also handling more Gold Fish. We are pleased to use JPD series food for both Koi and Gold Fish. Specially, IGP series is absolutely necessary to be used. High palatability and special food for health so we are using for both Koi and Gold Fish.

Aquarium Shop Matsumura
Makoto Matsumura



We are dealing SHORI, FUJIZAKURA, AKAFUJI, FUYUFUJI, FUJIYAMA and MEDICARP at our farm and feeling the good response after using. We have regular customer about the MEDICARP and they are also applying to us about the new MEDICARP series.

TSUCHIYA KANSHOGYO HANBAI
President Nobuyuki Tsuchiya



I used FUJIZAKURA and FUYUFUJI and I think the palatability is really high and easy to use. The result is also well and can be fed in relief. I can trust these series because made by medicine company.

OKATANI NISHIKIGOI CENTER
Norifumi Takabayashi / President



I used JPD koi food for almost all our pond in this year. We blended Fujizakura, Shori and Akafuji and used impression is fantastically good. I believe we can win by using these series. Before, we could not meet the satisfactory color enhancing food but resolved after using Akafuji. We really recommend this food with good cost performance.

Matsuda Koi Farm Masataka Matsuda



In the 6th Insight Power Breeding Contest, I used only SHORI and FUJIZAKURA. Then our Koi got much body volume and great condition. I am really surprised about this. The reputation from our shop's "KOIKICHI Club" member are also very fine. I think these foods are the best food and free from errors when using.

Kurihara Fish Farm
President Mikinori Kurihara



From before, we have been hearing good thing about JPD Koi Food series and desired to use. Then we are using SHORI from this year and feel really high palatability and growth of body. Also low water pollution and we are very satisfied.

SHOTOKU NISHIKIGOI CENTER
President Mr. Susumu Yamada



We used MEDICARP SC for 0 year Koi. We took the M size in blender to be smashed and feed with Color Enhancing type food. Very high palatability and koi become to be glossy and finished great. We fed in the overcrowding condition but no problem. We want also S size.

AO AOKIYA
205-1 Kikakazu, Katakami-machi, Ogiya-shi, Niigata 947-0101
Tel: 0258-86-7278 Koi House

MR. MOTOYOSHI AOKI, MR. HARUO AOKI



In JPD Koi Food series, specially SHORI match up our mud pond environment. As the gaining weight food with color enhance effectiveness and high palatability, really good for feeding efficiency.

Matsue Nishikigoi Center
President Takahiro Itsuka



I am using JPD Koi Food series since its launch. High palatability and Koi health condition is good so getting many award at the competition. Low dirty water and I want to continue to use JPD Koi food series for the future.

MURATA
NISHIKIGOI CENTER
Hiroshi Murata



Regarding the Kumamoto earthquake happened this time, we got many encouraging words and sympathy and thank you very much about that. It is already past 1 month after the earthquake, we could sales drive on May22 and are starting for recovery. It seems several Koi fall sick by the stress of the earthquake, the Koi ate JPD Fujizakura and Medicarp IGP are vigorous. We really recommend JPD Fujizakura and Medicarp IGP for the health maintenance in this time of year.

Marusen Kobayashi Koi Farm Naoto Kobayashi



From this time, we are using SHORI for breeding. High palatability and getting fat well. 3 years koi got fat in short time. The Impression of using SHORI is really good. We are using both floating type and sinking type and the result is equal and good condition. We are really looking forward the future result.

Kanda Fish Farm Toshio Kanda



We specially like FUJIZAKURA to use in JPD Koi Food Series. Containing TOYOSERIN which helps the food do not cloud the water and the water condition seems good. High palatability and the Koi's health condition really good and I feel these series is good food. We are also recommending these series to abroad customer. We want to use JPD Koi Food series also for the future.

Maruju Koi Farm



I believe JPD FUJIZAKURA is an all-round koi food. I feel the health condition of the koi is very good. Also JPD FUYU FUJI was no problem to use in the low temperature season. JPD Koi Food series is easy to use and satisfactory.

Koshiji Koi Farm Katsunori Iguchi



We are using JPD premium series SHORI, FUJIZAKURA, FUYUFUJI and AKA FUJI throughout the year. And we are getting good result on the volume and color of the body. Also we are getting many of good feedback voice from our customers. Please try once.

HORIKAWAYA
President Hitoshi Horikawa



After using FUYUFUJI, I found the palatability is really good and no problem to feed even below 15 C. Also good for white body color and low stain of water and really user friendly food. Our firm is now preliminary opened and will full opened in about May.

Primevere
President Shigeru Watanabe



We like to use SHORI specially in JPD Koi food series. High palatability and good fragrance so as a result our koi looks well extend the body length and good plump condition. I believe SHORI is a user-friendly good food and specialized weight gain. Last year, we also used SHORI and AKA FUJI for TAMASABA and get the prize "Japan Ornamental Fish Association Director Chairman's Award". We like these series very much with low dirty water.

Marushin Koi Farm
Mitsuhiro Tanaka



FUJIZAKURA is user-friendly Koi Food at all. Really good palatability with almost no remaining food. The white body area do not fade away even feeding too much. Also low stain of the water and can recommend to use as the main food.

Minuma Koi Farm Kenichi Wada



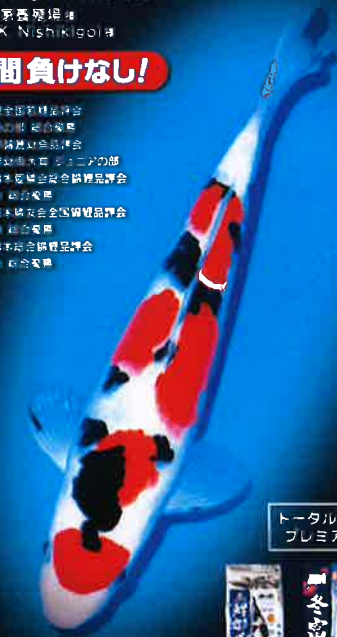
大正三色

Kelvin Sim (体マシレーナ)

作出 / 大塚昌徳 (徳島県)
取次 / AK Nishikigoi (徳島県)

1年間負けなし!

- 第34回 滋賀県湖沼産物協会 総合賞 総合賞
- 第35回 滋賀県湖沼産物協会 滋賀県産品賞 滋賀県産品賞
- 第36回 滋賀県湖沼産物協会 滋賀県産品賞 滋賀県産品賞
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トータルヘルスケア
プレミアムフード



Here at our farm, we are collecting the Koi from Koi breeder throughout the country. We are handling them for Koi show, putting in stock and selling. And even in 1 pond, several kind and district Koi come in and out, so it is very hard job for the health maintenance. In every national convention, we are handling over 400 pieces of Koi and we are stretching hardly our nerves. Then we are using Medi-K which were co-developed with JPD from 4 years ago. After using Medi-K, our maintenance work become to be very easy. High palatability and only mixing 10% in usual food is OK so convenient and can be used for color enhancer and gain weight and finishing the body. Of course, we are using Medi-K to every Koi in our farm. The reason why our Koi got the Grand Champion throughout the year is the proof of the effect of Medi-K. Also, the base food Fuyufuji can be feed throughout the year different as the name image. This product can be used from low temperature to high temperature but first off, please use your food with Medi-K in season.

Narita Koi Farms Japan Executive Director Kazuki Yamamoto



We have been using SHORI (Floating) to SENSUI breeding and SHORI (Sinking) to Mud Pond Koi since several years ago. Specially SHORI (Floating) is really high palatability and can guess the good digestion from the feces condition. Also low waste material in the filtration system.

MUROU KOI FARM
HIROSHI ABE



This year I used JPD Koi Food for the first time for mud pond. To adjust for the water temperature. I changed the ratio of SHORI and SHOGUN. This was my first experience and worried about the volume with fumbling but finally I was surprised about the result become well and specially large size of Koi getting increase in length and getting bigger.

TEDORI FISH LAND
Katsuhiko Tsujimoto (Managing Director)



We are using SHORI for almost all of our Koi. We are feeding the SHORI to our Koi so many volume. But stomach condition not droop down and gaining the flesh totally on the body. Also, the water condition not easy to be stained so I recommend to use in the mud pond and also garden pond.

ISHIDA NISHIKIGOI
MASAMI ISHIDA



We are using FUYU FUJI in JPD series. This is user-friendly food specially at all. We can use this food in the low water temperature so we can make various combination by basing FUYUFUJI. This food is really serviceable.

Ozumi Igarashi Koi Farm Hidetoshi Ikarashi



I used several Koi food before and I think JPD Koi food is high usability food. Good condition with high palatability, gaining weight and luster. Even economy type YAMATO NISHIKI also good food. Whole series are eaten well so I am enjoying to feed.

KYOWA SUISAN Hiroshi Kikitsu



I have been using JPD premium Koi food in this 4 years. There are various kind of food to meet each water temperature and size so I can use depending on the situation and very convenient. Koi is stably growing bigger and finishing in good physical frame. I recommend to all Koi lover.

IPPINYA
Yoshiyuki Takahashi



We are using SHORI and AKA FUJI by mixing. We are satisfying about the effect of growth and color enhancing and also health condition.

HAKKOEN NISHIKIGOI FARM Mitsumasa Murakami



2 years ago, we started to use SHORI for Sensui breeding and got the Grand Champion at the Hokuriku Koi Show in the autumn of the year before last.

Kachi Koi Farm Tetsuya Kachi

色揚げ

第47回大会
大会総合優勝
90部 紅白
藤 志成 氏



We are using AKA FUJI to our Koi. Good reputation from customers, AKA FUJI do not damage for white area even color enhancer and easy for the Koi body. KIINSEN Young Koi are also eating AKA FUJI and growing up quickly and healthily.

DAINICHI KOI FARM TOYOTA
HIROSHI MANO



I recommended to our customer to use the SHORI and AKA FUJI mixing and got the result of growth and color enhancing effect. I am also looking forward the result of BENI FUJI for this season.

Ayabe-shi Ryudo Nishikigoi Murakami Fumio Murakami



We have been using SHORI for summer season deposited Koi in this 3 years. Very good palatability and well gaining weight so we are using regularly.

Ikebukuro Nishikigoi Koji Muto



We have been using FUYUFUJI for low temperature season in this several years and very satisfied about the digestibility and health condition. And from last autumn, it is replaced to SHOGUN and we are looking forward the finish condition of Koi.

Ichiri Inc
President Mr. Hajimu Ohi



SHORI is popular to use for summer growing season. I personally think that the FUJIZAKURA is easy to use and the sinking type are very good for getting fat. But should careful not to feed too much.

KIRYU NISHIKIGOI CENTER President Mr. Hojo Takashi



We used AKA FUJI to our koi and finishing in good condition and we can have a match. Specially 0 year to 2 years the result is really in good condition and very satisfying. Also we are looking forward the result of FUJIZAKURA because last year our Koi finished in beautiful condition even in the bad weather condition.

Sapporo Kinsui President Hiroaki Takahashi



In winter season, we are using MEDICARP SG for our TATEGOI by mixing this product one third for low temperature food. We like to use this product as the immune support food.

WADA KOI FARM
SUGURU WADA



We are using SHOGUN in the winter season for our Koi. Really good digestion same as FUYUFUJI and using habitually.

NISHIKIGOI KANO YUKI KANO



We could use the "SHOGUN" in the cold water in mountain area in relief so we are appreciated. We feel convenient to use "SHORI" when the water temperature rising.

NARISAWA FISH FARM President
Seichi Narisawa



Because water temperature in Yamagata is low level throughout the year so we are recommending the high digestibility Koi food SHOGUN.

YAMAZEN KOI FARM
Tsutomu Igarashi



Fujizakura is a good based food which can be mixed with other food for gaining weight and coloring.

Minuma Koi Farm Kenichi Wada



We have been using SHORI since last year. We are feeding them to our two years koi. This food is really high palatability and our Koi is growing well.

URAKAWA KOI FARM Kawakami Tsuyoshi



We are using FUJIZAKURA basely with BENI FUJI or AKA FUJI. After using, we feel good gaining weight and finishing well. Good palatability and we can feed at ease.

SUZUSEI KOI FARM
SEIJI SUZUKI



We are selling with a focus on the live Nishikigoi, food and product. We are handling JPD FUJIZAKURA, SHOGUN, SHORI and MEDICARP. We feel the FUJIZAKURA and SHOGUN are taking hold in our customers. We are also distributing some sample and sold with high repeat ratio so we think these are very good food.

YAMAGEN NISHIKIGOI KEIKO YAMAZAKI



We used SHORI in the hothouse during passing the winter. 350 pcs of Kois in the 20 tons of pond grew greatly average 30cm and maximum 47cm (O Sai of Ochiba Shigure). In this year, we will try 3 times than last year (15 to 20 body) which Kawarigoi we could not try even we wanted. Also this year, we will use all JPD Koi food for all various stage Mash for fry, Crumble, 0 year, Tategoi including growth and gaining weight. Our Koi Farm have been using JPD food from launching and recommend with confidence.

IPPINYA KOI FARM
Yoshiyuki Takahashi



I used FUJIZAKURA to our Koi and when touching them, I found the mucous condition was very thick and tough. I feel this food is considerably researched than other food before. We really recommend JPD Koi Food.
Yamashiro Koi Farm Hiro Hayashida



We are using Beni Fuji for our company event. The 鎌刀 "The Ganriki" (Discerning Contest). Our Kohaku which was persimmon color in spring is enhancing the color how without yellow in this 40 days. We are expecting the sufficient condition at this Autumn Koi Show and looking forward to show every body.

Narita Koi Farms Japan
Mr. Kazuki Yamamoto



We are using SHOGUN at our Koi farm. I think this product is very good food excel in the digestion and can be feed all season in relief. Specially this food is essential for maintaining the body shape and health maintenance in the low temperature season.

SEKIGUCHI KOI FARM
MASAYUKI SEKIGUCHI



I feel JPD Koi Food is really high palatability for Koi, so it can be eaten well at our farm. It is also a health-conscious ingredient, so it can be safely fed. Last year, when the 55th International Nishikigoi Show of All Japan Airinkai, we used KANPARA-D to transport Koi and care for Koi exhibited before and after the exhibition, and it was very effective and won the overall championship.

Ueno Koi Farm President Mr. Hiroki Ueno



We started to use JPD Mash and Crumble series from this year. This food is really high palatability and koi fry are in good condition. We are using "43" type for both Mash and Crumble and very easy to use and we feel good food for fry.

IKARASHI KOI FARM
TOSHINOBU IKARASHI



We used SHORI, FUJIZAKURA, SHOGUN and Yamato throughly at our Koi farm. Really high palatability and can use without problem. I believe this series is a special Nishikigoi food developed by fish medicine manufacturer so can give the confidence.

Koizumi Koi Farm
Mitsukuni Koizumi



We are using JPD Mash and Crumble series from last year. And our Koi's condition and growth rate is good with high palatability and very sufficient. These series is really easy to use and very helpful food for fry young fish which can be feed responding to each weather and temperature. We also used MEDICARP MASH and CRUMBLE and I feel that is good also.

KANNO KOI FARM Kazuhiro Hirasawa



We are KAWASHIMA NISHIKIGOI placed in Isehara Gunma. In last year, we have been using JPD premium series SHORI, FUJIZAKURA, SHOGUN and also JPD Breeder to our koi. I feel all series are really good and we used also for our mud pond not only house koi. We used JPD Breeders series in our mud pond and will continue to use more this year. Both series are high palatability and our Koi are finished in good condition.



KAWASHIMA NISHIKIGOI
HIROSHI KAWASHIMA



Since last year, we have been mainly using SHORI, FUJIZAKURA and SHOGUN and also have been using MEDICARP depending on the situation. Even using only FUJIZAKURA makes solid body but using SHORI makes the body more solid and really rich and quite a difference. The JPD product lineup is rich and can be used depending on the season and circumstance so customers seem to enjoy the products with a variety of ideas. We look forward to seeing the results of the new formulated SHORI and FUJIZAKURA that were renewed this year.

HANABISHI NISHIKIGOI CENTER Mr. Kazuhiro Tachibana



This year, we used SHOGUN and SHORI with JPD's recommended ratio, and I feel that our Koi are in a better position than usual year. Our customers using FUJIZAKURA have been reporting a positive information on the skin, such as glossy condition and the rapid recovery of damaged skin, and we are considering introducing in the future.

NISHIKIGOI MURAKAMI Fumio Murakami



FUJIZAKURA is a special Koi food well considering as Koi food which contains rich nutrition component. Especially in the early spring. I feel this food is really suitable when we start feeding. High palatability and kind for Koi, FUJIZAKURA is a recommended food to our customers.

ICHIRI President Hajime Ohi



We are using SHOGUN during the low water temperature season. And gradually increasing to mix SHORI in step with raising temperature. High palatability and we are satisfying the condition of Koi. Also when we want our Koi to enhance the color, we feed AKA FUJI and SHORI by mixing in half over 1 month. Then our Koi's color have been enhanced well and in really good condition.

NISHIKIGOI NO HAKKOEN
President Mr. Mitsumasa Murakami



We are using JPD initial feed Mash and Crumble. Since there are type 30% and 43% of protein, it is convenient to be able to handle not only growth but also weather and water temperature. This year, the number of our wild ponds has increased, and we intend to increase the sales of homegrown Koi. We will strive to provide the Nishikigoi that everyone can enjoy.

Kintarou koi President Mr. Masami Kinjo



We are using mainly MEDI CARP SG and FUJIZAKURA new. The varnish of skin became good and can be fed in relief. These food is really high palatable and easy to deal with. We can use these series without problem even in the condition of suffering stress in the breeding tank. We are really looking forward the new product "MEDI CARP MAX".

BANDO KOI FARM
Yukio Yanaka



We are using SHORI and FUJIZAKURA from before and can use without any problem. Also I am considering to start to use SHOGUN from this year. I am thinking to focus on Hirenaga Koi breeding recently and will be able to offer for women. For the future I will try to suggest the breeding in the water tank also.

Kurihara Koi Farm
Mr. Mikinori Kurihara

KYOWA SUISAN Mr. Hiroshi Kikitō



banner

<p>GRAND CHAMPION</p> <p>村田錦鯉センター MURATA NISHIKIGOI CENTER</p>	<p>SUPERIOR [Male] CHAMPION</p> <p>實藏 TORAZO TAKA UO KISEN</p>	<p>GRAND CHAMPION over 80</p> <p>協和水産(有) KYOWA SUISAN</p>	<p>SUPERIOR CHAMPION over 80</p> <p>川島錦鯉 KAWASHIMA NISHIKIGOI</p>	<p>CHAIRMAN PRIZE</p> <p>松江錦鯉センター Matsue</p>
<p>MIYABI PRIZE</p> <p>坂東コイ・ファーム BANDO KOI FARM</p>	<p>MINISTER OF AGRICULTURE, FORESTRY and FISHERIES AWARD</p> <p>丸堂養鯉場 MARUDO KOI FARM</p>	<p>KOKUGYO PRIZE 75-80</p> <p>小泉養魚場</p>	<p>BEST in VARIETY over 80</p> <p>山口錦鯉 YAMAGUCHI NISHIKIGOI</p>	<p>NANOHANA PRIZE 60-70</p> <p>藤田養魚 FUJITA FISH FARM</p>
<p>RINOU PRIZE</p> <p>松江錦鯉センター Matsue</p>	<p>MINISTER OF AGRICULTURE, FORESTRY and FISHERIES AWARD</p> <p>鰻 池田養魚株式会社 IKA KOI FARM CO.,LTD.</p>	<p>KOKUGYO PRIZE</p> <p>山口錦鯉 YAMAGUCHI NISHIKIGOI</p>	<p>GRAND CHAMPION over 80</p> <p>神田養魚場 KANDA FISH FARM</p>	<p>MIYABI PRIZE 45-50</p> <p>丸重養鯉場 MARUYUU KOI FARM</p>

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 <p>GRAND CHAMPION over 80</p> <p>神田養魚場 KANDA FISH FARM</p>	 <p>CHAMPION 35-bu</p> <p>藤田養魚 FUJITA FISH FARM</p>	 <p>GRAND CHAMPION</p> <p>INC 石和錦鯉センター</p>	 <p>GRAND CHAMPION</p> <p>伊勢錦鯉センター ISETA KOI FARM CENTER</p>	 <p>GRAND CHAMPION over 80</p> <p>小島養魚場</p>	 <p>GRAND CHAMPION over 80</p> <p>村田錦鯉センター MURATA NISHIKIGOI CENTER</p>	 <p>GRAND CHAMPION</p> <p>昌徳錦鯉センター SHOTOKU NISHIKIGOI CENTER</p>	 <p>GRAND CHAMPION over 80</p> <p>川島錦鯉 KAWASHIMA NISHIKIGOI</p>	 <p>GRAND CHAMPION</p> <p>栗原養魚場 KURIHARA FISH FARM</p>	 <p>ADULT (Male) CHAMPION</p> <p>池袋錦鯉 Ikebukuro Nishikigoi</p>
 <p>KOKUGYO PRIZE (Male) 95-bu</p> <p>小島養魚場</p>	 <p>MALE CHAMPION 75-bu</p> <p>川島錦鯉 KAWASHIMA NISHIKIGOI</p>	 <p>KOKUGYO PRIZE 20-bu</p> <p>坂東コイ・ファーム BANDO KOI FARM</p>	 <p>BABY CHAMPION</p> <p>大家養殖場 OYA KOI FARM</p>	 <p>YOUNG CHAMPION</p> <p>アネット錦鯉倶楽部 ANET NISHIKIGOI CLUB</p>	 <p>YOSHIDA HIROSHI PRIZE</p> <p>丸重養鯉場 MARUYU KOI FARM</p>	 <p>MATURE (Male) CHAMPION</p> <p>栗原養魚場 KURIHARA FISH FARM</p>	 <p>ADULT CHAMPION 63-bu</p> <p>伊勢錦鯉センター ISETA KOI FARM CENTER</p>	 <p>KOKUGYO PRIZE</p> <p>栗原養魚場 加知養鯉場 大山養魚場</p>	 <p>YOUNG CHAMPION</p> <p>関口養鯉場 SEKIGUCHI KOI FARM</p>
 <p>丸筑魚苑</p>	 <p>KOKUGYO PRIZE 40-bu</p> <p>坂東コイ・ファーム BANDO KOI FARM</p>	 <p>的形観魚園</p>	 <p>GOLD PRIZE 30-bu</p> <p>越路養鯉場 KOSHUJI KOI FARM</p>	 <p>CHAMPION 68-bu</p> <p>藤田養魚 FUJITA FISH FARM</p>	 <p>KOKUGYO PRIZE 45-bu</p> <p>関口養鯉場 SEKIGUCHI KOI FARM</p>	 <p>KOKUGYO PRIZE 21-bu</p> <p>越路養鯉場 KOSHUJI KOI FARM</p>	 <p>CHAMPION</p> <p>丸新養鯉場 MARUSHIN KOI FARM</p>	 <p>KOKUGYO PRIZE 50-bu</p> <p>かんの養鯉場 KANKO KOI FARM</p>	 <p>原養鯉場 HARA KOI FARM</p>

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<p>BEST in VARIETY</p> <p>山重養鯉場 YAMAJI</p>	<p>GRAND CHAMPION</p> <p>AO.あおきや AO.AOKIYA</p>	<p>GRAND CHAMPION B 27-bu</p> <p>AO.あおきや AO.AOKIYA</p>	<p>BEST in VARIETY B3-0u</p> <p>弥源治養鯉場 YAGENJI KOI FARM</p>	<p>TSUBAKI PRIZE 60-bu</p> <p>TANI FISH FARM</p>	<p>MIYAMA PRIZE GRAND CHAMPION B 63-0u</p> <p>近藤養魚場 KONDO KOI FARM</p>	<p>GRAND CHAMPION B</p> <p>松江錦鯉センター Matsue</p>	<p>YOSHIDA HIROSHI PRIZE</p> <p>堀川屋 HORIKAWAYA</p>	<p>SAKURA PRIZE</p> <p>細海養鯉場</p>	<p>MINI CHAMPION</p> <p>藤代 昌克 MASAKATSU FUJISHIRO</p>
<p>BEST in VARIETY 75-bu</p> <p>宮寅養鯉場 MIYATORA KOI FARM</p>	<p>YOUNG CHAMPION</p> <p>AO.あおきや AO.AOKIYA</p>	<p>SAKURA PRIZE 60-bu</p> <p>TANI FISH FARM</p>	<p>SAKURA PRIZE</p> <p>大積五十嵐養鯉場 OZUMI IKARASHI KOI FARM</p>	<p>SAKURA PRIZE</p> <p>AO.あおきや AO.AOKIYA</p>	<p>MATURE CHAMPION</p> <p>かんの養鯉場 KANNO KOI FARM</p>	<p>BOTAN PRIZE 05-2u</p> <p>谷口養鯉場 TANIGUCHI KOI FARM</p>	<p>80bu SAKURA PRIZE</p> <p>日本動物薬品株式会社 http://www.jpdkoi.com</p>	<p>THE BEST in VARIETY CHAMPION PRIZE</p> <p>丸筑魚苑</p>	<p>BEST in VARIETY</p> <p>天藤養鯉場 TENDO KOI FARM</p>
<p>BEST in VARIETY</p> <p>原養鯉場 HARA KOI FARM</p>	<p>BEST in VARIETY</p> <p>Minuma Koi Farm 鯉の見沼</p>	<p>更紗有あいえっちお〜</p>	<p>SAKURA PRIZE 40-bu</p> <p>かんの養鯉場 KANNO KOI FARM</p>	<p>KOKUGYO PRIZE</p> <p>Minuma Koi Farm 鯉の見沼</p>	<p>BEST in VARIETY 09-bu</p> <p>金子養鯉場 KANeko KOI FARM</p>	<p>BOTAN PRIZE</p> <p>和日養鯉場</p>	<p>TSUBAKI PRIZE 70-bu</p> <p>和泉屋養鯉場 IZUMIYA KOI FARM</p>	<p>BEST of BOTAN PRIZE</p> <p>天藤養鯉場 TENDO KOI FARM</p>	<p>BEST in VARIETY 63-bu</p> <p>TANI FISH FARM</p>

Koi Variety-1

WagoiMoyo



Koi Variety-2

WagoiMuji,
GinRin,Hikari





Koi Variety-3

Doitsu



JPD JAPAN PET DESIGN

<http://www.jpnd.com>



JPD
JAPAN PET DESIGN
日本動物薬品株式会社

NEW LAUNCH KOI FOOD SERIES



FUJIYAMA



YAMATO



SHORI



BENIFUJI



FUJIZAKURA



SHOGUN



AKAFUJI



SEKIRIN



In 1964, Yoshida family(Yoshida Feed Co., Ltd) created the 1st floating koi food in the world, named as "SWIMMY".

It was after World War II. Long before the war, the main business was breeding koi and gold fish. During the war period, the Japanese army demanded Yoshida family to destroy all ornamental koi and gold fish in the breeding farm and ordered the family to breed human consumption fish which was essential at that moment. After World War II, it was difficult to resume the koi and gold fish breeding business as the parent- coupled fishes were all destroyed.

Therefore, the family spent time to develop Swimmy Koi Food. Years after, a series of koi food Yamato, Fujiyama, Nobori and Medicarp came launching as well. Ornamental medication was concurrently developed, which the market share is over 90% till now. At that time, the family business was only concentrated locally. They never thought of stepping out for any overseas business to expose the koi food and other products.

My boss, President Ryuichi Yoshida since young was already fated associating with koi due to the family business. During elementary school time, he helped out with family business. His grandfather made him cleaned the koi pond thoroughly every weekend. He helped to pack fish for export business very early morning before school commenced. He was even beaten up by this grandfather because he swam into the koi pond.

After graduated from university, he was not immediately entered to company. He worked in the world biggest printing company (Toppan Printing Co., Ltd) for several years before entered JPD company in 1997. He was initially helping out at Developing Department as a normal staff. Years after, he created Export Department by himself and decided to expose and sell our koi food overseas. He picked up his courage to go Interzoo Trade Show at Germany with a bag of our food samples. Back then he did not speak any English, but just, 'Hi, my name is Ryuichi Yoshida.', "Please give me order!", while he walked passed the vendors, he dropped a name cards of his. Months after returning to Japan, he received a fax from koi industrial company from Europe. The opportunity knocked and finally JPD 1st cooperation started in Europe. My boss went over to USA for the same purpose of trips but then during that time, he drove around to visit koi dealers. One memorable incident of his first sales in USA, he drove off with a rented truck full of koi food and began his road sales and came by to a koi dealer shop. The owner of the shop felt surprised and amazed when seeing a Japanese sales person arriving at their door step after driven for more than 2000 km from Atlanta to Texas. The owner said in his first speech, "Who are you here?!". My boss quickly introduced himself with trembled English. The owner mentioned to him that he had already carried another koi food Brand and would not purchase another unknown brand. However, looking at my boss been traveling for a long distance, he offered to buy a meal and introduce Texas famous beef steak. Entered to Shiraz Restaurant, my boss took a challenged with restaurant owner to finish up 48 ounce of beef steak in 30 min. Indeed he made it, he was the 1st Asian guy to challenge and success. My boss was asked to choose a dessert but he rejected as he did not like taking sweets. Instead he asked for another 12 ounces of fillet steak and finished up again. That amazed the koi dealer and he told him, " you are amazing guy and I will buy your koi food.", my boss was alarmed but delighted. A while later, restaurant owner award my boss with the medal plate to be hung on their wall and asking what name he would like to carve on. "Medicarp!", my boss replied. Its started off with his 1st sales in USA with a memorable "Medicarp" name displaying on Texas Shiraz Restaurant. He also received loud applauses from all other customers in the restaurant, everyone was amazed by him.



In both Europe and USA sales trips, he delivered the message to everybody that JPD koi food main focused is Health Concept, which is very important for a fish growth process. He emphasized every time as he and his family understand well how and why a fish need for developing into a perfect conditions. Like human, as long as we maintain a good health, have the right diets with good amount, we will have a radiant facial and excellent body conditions. Likewise to koi and other fishes, when they have good health and diets combined with good water environment and with good genetic, they will eventually expose a good color, good skin and many others good healthy conditions.

Years later, JPD koi food getting very popular and has been established well in England with especially Medi carp Koi Food and another parts of Europe and USA as well. To be precise, with our President persistence and hard work, we established JPD brand in Europe and USA firstly in late 1990s. He made our brand there. People over these regions called him "MR. JPD".

My boss later decided to open the market in Asia, firstly Hong Kong selling mainly Sekirin and Yamato. Later, Malaysia, Singapore and Philippines about 17 years ago but not focusing. However, he has attended many Aquarama Aquarium Shows for exposing our brands in Singapore and China. Year 2014, I joined the company, my boss then decided to exert his full concentration to expand his family brand in Asia, including Indonesia, Vietnam, Taiwan, Brunei, Thailand, Myanmar, Cambodia. Proudly to be mentioned, JPD Yamato koi food has been used in Brunei Palace all these years. Eventually the branding and this man become more and more popular. He draws a lot of people attentions in Koi Industry.

Next, we would like to take this opportunity here to emphasize that when we develop the koi food, our Developing Team keeps in mind our purpose of food concept which is Health Concept as main consideration. JPD food may not achieve a rapid results, it will take a longer time to vividly enhance and outshine its benefits comparing with other brands. But the final results are always acceptable and amazing. We believe it and of course received a lot comments and good compliments from others. Thank you very much for your sincerely comments.



Lastly, I would like to deliver a message from my boss: "Thank you everyone for supporting Yoshida Family over more than 200 years. I have been associating with koi since young as mentioned in this article. I always think and believe that this is my destiny to take over the family business even though I have many cousins. But none of them likes koi and farming. I am the only one involving always because I am a koi lover. I will continue to contribute and execute the right ways in the koi industry and I appreciate your continuously supports. Please stay safe in the World Pandemic 2020 and pull through together to make our koi industry stay healthy and steady. Arigato Gozaimashita".

Thank you very much for your patience reading this article and we hope you enjoy this book. Happy Koi Keeping.



JPD KOI FOOD SERIES



FUJIYAMA

PRODUCT BENEFITS

- This product is a growth food for Nishikigoi by containing high quality ingredients.
- This product formulation excel in digestion and serve the essential nutrition for Koi and get the high growth rate.
- This product shows high palatability.

INGREDIENTS

Corn, Wheat Flour, Soybean Cake, Corn Gluten Meal, Fish Meal, Fish Oil, Calcium Phosphate, Salt, Vitamins (A, D3, E, K3, B1, B2, Niacin, B6, Pantothenic Acid, B12, Biotin, C, Choline, Inositol, Folic Acid), Minerals (Manganese Carbonate, Ferrous Sulfate, Copper Sulfate, Cobalt Sulfate, Zinc Carbonate)

GUARANTEED ANALYSIS

Crude Protein	35.0 % min
Crude Fat	5.0 % min
Crude Fiber	4.0 % max
Ash	12.0 % max
Moisture	10.0 % max



YAMATO

PRODUCT BENEFITS

- This product is a growth food for Nishikigoi by containing high quality ingredients.
- This product contains "Spirulina" which has high effect of color enhancing.
- This product formulation excel in digestion and serve the essential nutrition for Koi and get the high growth rate.
- This product shows high palatability.

INGREDIENTS

Corn, Wheat Flour, Soybean Cake, Corn Gluten Meal, Fish Meal, Fish Oil, Calcium Phosphate, Salt, Spirulina, Vitamins (A, D3, E, K3, B1, B2, Niacin, B6, Pantothenic Acid, B12, Biotin, C, Choline, Inositol, Folic Acid), Minerals (Manganese Carbonate, Ferrous Sulfate, Copper Sulfate, Cobalt Sulfate, Zinc Carbonate)

GUARANTEED ANALYSIS

Crude Protein	34.0 % min
Crude Fat	4.0 % min
Crude Fiber	4.0 % max
Ash	12.0 % max
Moisture	10.0 % max

JPD KOI FOOD SERIES



SHORI

BENEFITS

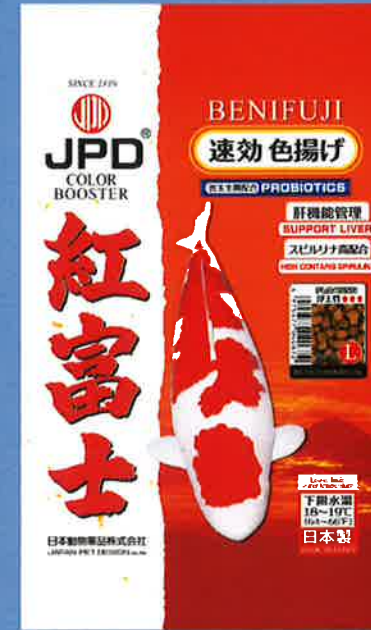
- This product is a premium Koi food manufactured with rich nutrition of high protein high fat for Koi's high growth.
- This product is formulated with Probiotics, which helps to maintain a clean water environment.
- Manufactured with top quality fish meal and krill meal, which Koi find very palatable.

INGREDIENTS

Fish Meal, Krill Meal, Wheat Flour, Soybean Meal, Corn Gluten Meal, Heat Stabilized Rice Bran, Fish Oil, Calcium Phosphate, Torula Dried Yeast, Salt, Garlic, Shell Flour, Calcium Carbonate, Probiotics, Betain, Glycine, Alanine, Vitamin A, Vitamin D₃, Choline chloride, Ferric Sulfate, Vitamin C, Vitamin E Supplement, Magnesium Carbonate, Zinc Carbonate, Manganese Carbonate, Niacin, Inositol, P-Aminobenzoic Acid, Riboflavin, Pantothenic Acid, Copper Sulfate, Thiamine, Pyridoxine, Menadione, Cobalt Carbonate, Folic Acid, Calcium Iodate, Biotin, Vitamin B₁₂

GUARANTEED ANALYSIS

Crude Protein	45.0 % min
Crude Fat	8.0 % min
Crude Fiber	5.0 % max
Ash	15.0 % max
Moisture	11.0 % max
Calcium	1.7 % min
Phosphorus	1.2 % min



BENIFUJI

BENEFITS

- This product is a color enhancing koi food containing Spirulina and Paprika Extract strongly.
- This product contains the Spirulina maximally and can enhance the color beautifully.
- This product contains the Fruit Polyphenol which excel in the antioxidant and specially cultivated Torula Yeast to support the organ care and color enhancing.
- This product is excel in shape retaining and also by live bacteria (Toyoserin), the water is hard to be stained.

INGREDIENTS

Wheat Flour, Corn, Soybean Meal, Corn Gluten Meal, Fish Meal, Krill Meal, Heat Stabilized Rice Bran, Spirulina, Fish Oil, Vegetable Oil, Calcium Phosphate, Salt, Paprika, Torula Yeast, Fruit Polyphenol, Betaine, Lactobacillus (killed bacteria), β-Glucan (derived from Black Yeast), Probiotics, Vitamins (A, D₃, E, K₃, B₁, B₂, Niacin, B₆, Pantothenic Acid, B₁₂, Biotin, C, Choline, Inositol, Folic Acid), Minerals (Manganese Carbonate, Ferrous Sulfate, Copper Sulfate, Cobalt Sulfate, Zinc Carbonate)

GUARANTEED ANALYSIS

Crude Protein	35.0 % min
Crude Fat	8.0 % min
Crude Fiber	5.0 % max
Moisture	10.0 % max
Ash	15.0 % max
Calcium	1.2 % min
Phosphorus	1.2 % min

JPD KOI FOOD SERIES



FUJIZAKURA

BENEFITS

- This product is a premium Koi food formulated with heat-resistant vitamin C, torula yeast and β-glucan for the management of ealthy Koi.
- This product is fortified with astaxanthin, which is necessary for Koi's color enhancement.
- This product is manufactured to maintain its shape, which helps to keep a clean water environment.
- Manufactured with top quality fish meal and krill meal, which Koi find very palatable.

INGREDIENTS

Wheat Flour, Fish Meal, Krill Meal, Soybean Meal, Corn Gluten Meal, Heat Stabilized Rice Bran, Fish Oil, Calcium Phosphate, Torula Dried Yeast, Dried Yeast, Beta-Glucanase, Salt, Probiotics, Astaxanthin, Vitamin A, Vitamin D₃, Choline chloride, Ferric Sulfate, Vitamin C, Vitamin E Supplement, Magnesium Carbonate, Zinc Carbonate, Niacin, Manganese Carbonate, Inositol, P-Aminobenzoic Acid, Riboflavin, Pantothenic Acid, Copper Sulfate, Thiamine, Pyridoxine, Menadione, Cobalt Carbonate, Folic Acid, Calcium Iodate, Biotin, Vitamin B₁₂

GUARANTEED ANALYSIS

Crude Protein	37.0 % min
Crude Fat	6.0 % min
Crude Fiber	4.0 % max
Ash	14.0 % max
Moisture	11.0 % max
Calcium	1.7 % min
Phosphorus	1.2 % min



SHOGUN

BENEFITS

- With a special consideration of the Koi's digestion and absorption at low temperature, and fortified with wheat germ and Probiotics, this product is a premium Koi food suitable for all seasons.
- This product is formulated with Probiotics, which helps to maintain a clean water nvironment.
- Manufactured with top quality fish meal and squid meal, which Koi find very palatable.

INGREDIENTS

Wheat Flour, Fish Meal, Squid Meal, Soybean Meal, Corn Gluten Meal, Heat Stabilized Rice Bran, Wheat Germ Meal, Fish Oil, Calcium Phosphate, Salt, Dried Yeast, Probiotics, Betain, Grape Seed Extract, Glycine, Alanine, Vitamin A, Vitamin D₃, Choline chloride, Ferric Sulfate, Vitamin C, Vitamin E Supplement, Magnesium Carbonate, Zinc Carbonate, Niacin, Manganese Carbonate, Inositol, P-Aminobenzoic Acid, Riboflavin, Pantothenic Acid, Copper Sulfate, Thiamine, Pyridoxine, Menadione, Cobalt Carbonate, Folic Acid, Calcium Iodate, Biotin, Vitamin B₁₂

GUARANTEED ANALYSIS

Crude Protein	36.0 % min
Crude Fat	7.0 % min
Crude Fiber	4.0 % max
Ash	14.0 % max
Moisture	11.0 % max
Calcium	1.7 % min
Phosphorus	1.2 % min

JPD KOI FOOD SERIES



AKAFUJI

BENEFITS

- This product is a special color enhancer Koi food containing Astaxanthin derived from Paracoccus, Zeaxanthin & Lutein derived from Marigold Extract and Paprika Extract as well.
- Special color enhancement by 4 kinds of natural color enhancing components.
- Torula Yeast supports the liver function and boost the metabolism of pigment.
- The live bacteria (Toyoserin) which help digestion and absorption in the intestine. The live bacteria are excreted with feces and resolve the feces also in the water.
- This product is manufactured to maintain its shape and keep a clean water environment.

INGREDIENTS

Wheat Flour, Fish Meal, Soybean Meal, Corn Gluten Meal, Heat Stabilized Rice Bran, Fish Oil, Calcium Phosphate, Salt, Paprika, Paracoccus Pigment, Tagetes (Marigold) Extract, Torula Dried Yeast, Probiotics, Vitamin A, Vitamin D₃, Disodium Phosphate, Choline chloride, Ferric Sulfate, Vitamin C, Vitamin E Supplement, Magnesium Carbonate, Zinc Carbonate, Niacin, Manganese Carbonate, Inositol, P-Aminobenzoic Acid, Riboflavin, Pantothenic Acid, Copper Sulfate, Thiamine, Pyridoxine, Menadione, Cobalt Carbonate, Folic Acid, Calcium Iodate, Biotin, Vitamin B₁₂

GUARANTEED ANALYSIS

Crude Protein	36.0 % min
Crude Fat	6.0 % min
Crude Fiber	5.0 % max
Ash	15.0 % max
Moisture	11.0 % max
Calcium	1.2 % min
Phosphorus	1.2 % min



SEKIRIN

- Premium High Grade Spirulina
 - Using Spirulina which enhancing the body color.
 - Using Fully natural ingredients to make hi-quality food.
 - High Digestibility
 - This food is formulated with hi-quality ingredients which make a good digestibility for Koi.
 - Premium Koi Food
 - This product is using natural ingredients which includes all of the vital nutrients for Koi.
- As fishmeal is used, please do not feed this product to ruminant animals. ●Store in a cool dry place. ●Use up the product as soon as possible after open. ●For Ornamental Fish

INGREDIENTS

Fish Meal, Corn, Defatted Soybean, Wheat Flour, Defatted Rice Bran, Gluten Meal, Sodium Phosphate, Spirulina, Vitamins and Minerals

GUARANTEED ANALYSIS

Crude Protein	34.0 % min
Crude Fat	5.0 % min
Crude Fiber	4.0 % max
Ash	12.0 % max
Moisture	10.0 % max

JPD KOI FOOD SERIES



MEDI CARP MAX

FEATURE

- This product is a health management food containing the functional ingredients which support the maintenance of Nishikigoi immune system.
- This product contains the high palatability animal ingredients.
- Mucous protect ingredient (Dried Yeast Cell Wall) is contained strongly in this product. It is useful to use in variety season including changing of the season.
- This product is a probiotics food including the beneficial bacteria (lactobacillus·bacillus natto)

INGREDIENTS

Wheat Flour, Fish Meal, Krill Meal, Soybean Meal, Corn Gluten Meal, Heat Stabilized Rice Bran, Rice Bran, Fish Oil, Calcium Phosphate, Salt, Oligosaccharide, Dried Yeast, Torula Dried Yeast, Sucrose, Beta-Glucanase, Pupa Extract Powder, Globigen (Special Egg Yolk Powder), Bacillus Natto, Lactobacillus, Probiotics, Astaxanthin, Vitamin A, Vitamin D3, Choline chloride, Ferric Sulfate, Vitamin C, Vitamin E Supplement, Magnesium Carbonate, Zinc Carbonate, Niacin, Manganese Carbonate, Inositol, P-Aminobenzoic Acid, Riboflavin, Pantothenic Acid, Copper Sulfate, Thiamine, Pyridoxine, Menadione, Cobalt Carbonate, Folic Acid, Calcium Iodate, Biotin, Vitamin B12

GUARANTEED ANALYSIS

Crude Protein	37.0 % min
Crude Fat	7.0 % min
Crude Fiber	4.0 % max
Ash	11.0 % max
Moisture	14.0 % max
Calcium	1.7 % min
Phosphorus	1.2 % min

JPD FISH MEDICINE SERIES

GREEN F

BENEFIT

GREEN F is effective for treatment of White spot disease, Fin Rot, Tail Rot, Parasitic Fungi Disease and Bacterial Disease of ornamental fish.

COMPONENT per 10g

Methylene Blue	0.1g
Nitrofurazone	0.6g
Sodium Chloride	9.3g

DIRECTION & DOSAGE

Dissolve 5g (0.3g as Nitrofurazone) of Green F gradually into 30 to 40L of water and mix well to take medicated bath.



NEW GREEN F

FEATURE

This product contains the Methylene Blue and Chlorhexidine and is a medicine for treatment of White Spot Disease and Bacterial Disease.

This product has excellent effect for White Spot Disease, Fin Rot, Tail Rot and Parasitic Fungi Disease in wide range of disease.

BENEFIT

NEW GREEN F is effective for treatment of White Spot Disease, Fin Rot, Tail Rot, Parasitic Fungi Disease, External Wounds and Bacterial Disease of ornamental fish.

COMPONENT per 10g

Methylene Blue	0.10g
Chlorhexidine	0.02g
Acridol	0.03g
Yellow Color No.4	0.02g
Sodium Chloride	9.83g

DIRECTION & DOSAGE

Dissolve 5g of New Green F into 50L of water and mix well for use



JPD FISH MEDICINE SERIES

GREEN F LIQUID

FEATURE

This product contains the Methylene Blue and Acrinol and is a medicine for treatment of White Spot Disease and Bacterial Disease.

This product has excellent effect for White Spot Disease, Fin Rot, Tail Rot and Parasitic Fungi Disease in wide range of disease.

BENEFIT

GREEN F LIQUID is effective for treatment of White Spot Disease, Fin Rot, Tail Rot, Parasitic Fungi Disease and External Wounds.

COMPONENT per 100ml

Methylene Blue	0,15g
Acrinol	0,05g
Yellow Color No.4	trace amount
Purified Water	adequate dose

DIRECTION & DOSAGE

Dissolve gradually 5ml of Green F Liquid into 6 to 7.5L of water and mix well for use.



How to use

GREEN F CLEAR

FEATURE

This product is a medicine for White Spot Disease which cause high frequency in breeding ornamental fish.

This product can use also for water plant tank so no need to remove them before using. This product is colorless type and do not change the water color.

*If using in water plant tank which was installed very new or red color water plant, please remove them before using.

BENEFIT

GREEN F CLEAR is effective for treatment of White Spot Disease.

COMPONENT per 100ml

Chlorine Dioxide (ClO2)	1,000mg
Sodium Carbonate (Na2CO3)	adequate dose
Purified Water	adequate dose

DIRECTION & DOSAGE

Put 100ml of Green F Clear into 200L of water and mix well to take medical bath for 7 days.



How to use

GREEN F GOLD (Granule)

FEATURE

This product contains the Nitrofurazone and Sodium Sulfamerazine and is a medicine for treatment of Bacterial Disease of ornamental fish.

This product dissolve quickly in the water and provide excellent effect for Bacterial Disease (Fin Rot, Tail Rot and Skin Inflammation) of ornamental fish.

BENEFIT

GREEN F GOLD is effective for treatment of Bacterial Disease of ornamental fish.

COMPONENT per 10.5g

Nitrofurazone	5.0g
Sodium Sulfamerazine	5.0g
Mactogol 6000	adequate dose

DIRECTION & DOSAGE

Dissolve 1g of Green F Gold gradually into 32L to 40L of water (0.48g as Nitrofurazone) and mix well to take medical bath.



How to use

GREEN F GOLD LIQUID

BENEFIT

GREEN F GOLD LIQUID is effective for treatment of the hole disease caused by sensitive bacteria for oxolinc acid and genus aeromonas of bacteria.

COMPONENT per 10g

Oxolinc Acid	500mg
Sodium Hydrate	94mg
Yellow Color No.4	trace amount
Purified Water	adequate dose

DIRECTION & DOSAGE

*For early treatment of the hole disease
Dissolve 10ml of Green F Gold liquid gradually into 10L of water and mix well to take medical bath for 4 hours.
*For treatment of the hole disease
Dissolve 10ml of Green F Gold liquid gradually into 10L of water and mix well to take medical bath for 5 to 7 days.



How to use

JPD FISH MEDICINE SERIES

KAN PARA D

FEATURE

Hole disease (Ana Aki Disease) is a bacterial disease caused by aeromonas and cause the hole on the fish body. This product has a beneficial effect on the hole disease (Ana Aki Disease) caused by aeromonas. This product can use for water plant tank

BENEFIT

KAN PARA D is effective for treatment of the hole disease caused by sensitive bacteria for oxolonic acid and genus aeromonas of bacteria.

COMPONENT per 1ml

Oxolonic Acid	50.0mg
Sodium Hydrate	7.7mg
Purified Water	adequate close

DIRECTION & DOSAGE

- For early treatment of the hole disease
Dissolve 1ml of Kan Para D (50mg) into 10L of water to take medical bath for 4 hours.
- For treatment of the hole disease
Dissolve 1ml of Kan Para D (50mg) into 10L of water to take medical bath for 3 to 7 days.



How to use

METHYLENE BLUE

BENEFIT

METHYLENE BLUE is effective for treatment of White spot disease, Fin-rot, Tail-rot, Parasitic fungi disease of ornamental fish.

COMPONENT per 100ml

Methylene blue	0.82g
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DIRECTION & DOSAGE

The tank should be cleaned prior to use. Dissolve the 10ml of METHYLENE BLUE into 60L of water. The water will turn blue, but this color will gradually disappear. METHYLENE BLUE makes it unnecessary to treat ailing fish in separate tank.



How to use



How to use

AGUTEN

BENEFIT

AGUTEN is effective for treatment of White Spot Disease, Rin Rot, Tail Rot, Parasitic Fungi Disease of ornamental fish.

COMPONENT per 100ml

Malachite Green Oxalate	50mg
Purified Water	adequate close

DIRECTION & DOSAGE

Dissolve 10ml of AGUTEN into 100L of water.

OXOLINIC ACID SUSPENSION 50

FEATURE

Oxolonic Acid suspension is an oral administration agent to be mixed with food and feed to the fish. Then oxolonic acid will be absorbed in the intestine and delivered to the organ by blood and directly effective for the pathogenic bacteria.

BENEFIT

Effective for treatment of bacterial disease caused by oxolonic acid sensitive bacteria in Perciformes.

COMPONENT

Oxolonic acid	50mg
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DIRECTION & DOSAGE

Maximumly 20mg of oxolonic acid (0.4ml of this product) per 1kg of fish body per day to mix in the food then feed to the fish.



JPD FISH MEDICINE SERIES



PAFURAZINE F

FEATURE

This product is the antibacterial agent which active element is Sodium nifrustyrenate of synthetic antimicrobial of Nifrustyrenate series. Sodium nifrustyrenate has the antibacterial spectrum for Aeromonas of gram-negative bacteria and Columnaris of Cytophaga.

BENEFIT

Mortality reduction of the fishes described as follows resulting from sodium nifrustyrenate sensitive bacteria.

Aeromonas infection (Ulcer disease, Dropsy,)

: Columnaris disease (Branchi, Fin, tail and Mouth rot disease)

COMPONENT

This product includes 100mg of Sodium nifrustyrenate per 1g. When dissolving by water, the water solution color becomes to be yellow.

DIRECTION & DOSAGE

Dissolve this product and take the chemical bath as following per 100L of water. Use the special chemical bath tab except breeding tank.

LESS VERMIN

BENEFIT

- This product is a extirpation agent by inhibiting the molting of the larva of an unpleasant pest.

- The result of restrain of molting, the larva will be killed.

※ Rejection insect: chitinsemid and psychodidae larvae

DIRECTION & DOSAGE

- By diluting 0.4 to 1g of LESS VERMIN per 100 L of water and put it in the water tank.

(One spoonful is approximately 1.5 g)



JPD GOLD FISH SERIES

KINGYO ZEN GROWTH

FEATURE

- This product contains well balanced nutrition essentials for Gold fish growth. For all kinds of Gold fish.
- This product contains Black Yeast Extract β-Glucan and specially cultured Torula Yeast which helps to maintain the immune system in healthy.
- This product contains Toyoserin (Probiotics) which help the digestion in the intestine and also help to resolve the feces and also the sewage in the filter and clean the water.
- This product is floating small pellet easy to be eaten also by small gold fish.

INGREDIENTS

Wheat Flour, Fish Meal, Rice Bran, Soybean Cake, Corn Gluten Meal, Starch, Fish Oil, Torula Yeast, Toyoserin (Probiotics), Salt, β-Glucan, Dried Plant Fermented Powder, Garlic, Astaxanthin, Vitamins and Minerals.

GUARANTEED ANALYSIS

Crude Protein	30.0 % min
Crude Fat	3.0 % min
Crude Fiber	4.0 % max
Crude Ash	14.0 % max
Moisture	10.0 % max



KINGYO ZEN COLOR ENHANCER

FEATURE

- This product contains well balanced nutrition essentials for Gold fish growth. For all kinds of Gold fish.
- This product contains natural color pigment essential for Gold fish color enhancement. By combination of Phaffia Yeast which contains high concentrated Astaxanthin and Paprika Extract which contains Zeaxanthin, indoor Gold fish can be also colored up in beautiful.
- This product contains Black Yeast Extract β-Glucan and specially cultured Torula Yeast which helps to maintain the immune system in healthy.
- This product contains Toyoserin (Probiotics) which help the digestion in the intestine and also help to resolve the feces and also the sewage in the filter and clean the water.
- This product is floating small pellet easy to be eaten also by small gold fish.

INGREDIENTS

Wheat Flour, Corn, Fish Meal, Soybean Cake, Rice Bran, Corn Gluten Meal, Starch, Fish Oil, Torula Yeast, Toyoserin (Probiotics), Paprika Pigment, Salt, Phaffia Yeast, Black Yeast (β-Glucan), Carotenoid Producing Bacteria, Dried Plant Fermented Powder, Garlic, Astaxanthin, Vitamins and Minerals.

GUARANTEED ANALYSIS

Crude Protein	32.0 % min
Crude Fat	5.0 % min
Crude Fiber	3.0 % max
Crude Ash	13.0 % max
Moisture	10.0 % max



JPD GOLD FISH SERIES

Sinking



KINGYO ZEN WEIGHT & COLOR ENHANCER

FEATURE

■ This product is formulated for gaining weight strongly with high protein and fat. This product is sinking type food and easy to be eaten specially for Ranchu type gold fish. This product will show the high growth rate. ■ By consideration of growing of the Ranchu lump, this product contains high quality fish collagen. ■ This product contains natural color pigment essential for Gold fish color enhancement. By combination of Phaffia Yeast which contains high concentrated Astaxanthin and Paprika Extract which contains Zeaxanthin, indoor Gold fish can be also colored up in beautiful. ■ This product contains Black Yeast Extract β-Glucan and specially cultured Torula Yeast which helps to maintain the immune system in healthy. ■ This product contains Toyoserin (Probiotics) which help the digestion in the intestine and also help to resolve the feces and also the sewage in the filter and clean the water. ■ This product is floating small pellet easy to be eaten also by small gold fish.

INGREDIENTS

Fish Meal, Wheat Flour, Starch, Soybean Cake, Corn Gluten Meal, Defatted Rice Bran, Fish Oil, Vegetable Oil, Collagen Peptide, Paprika Extract, Citric Acid, Plant Extract, Salt, Phaffia Yeast, Torula Yeast, Toyoserin (Probiotics), Black Yeast (β-Glucan), Astaxanthin, Vitamins and Minerals.

GUARANTEED ANALYSIS

Crude Protein	45.0 % min
Crude Fat	7.0 % min
Crude Fiber	4.0 % max
Crude Ash	15.0 % max
Moisture	10.0 % max

Sinking



KINGYO ZEN MUCOUS ENHANCER

FEATURE

■ This food strongly contains the mucous strengthen ingredient (Dried Yeast Cell Wall) which can be used in varies season ■ This product is formulated for gaining weight strongly with high protein and fat. ■ This product contains natural color pigment essential for Gold fish color enhancement. By combination of Phaffia Yeast which contains high concentrated Astaxanthin and Paprika Extract which contains Zeaxanthin, indoor Gold fish can be also colored up in beautiful. ■ This product contains Black Yeast Extract β-Glucan and specially cultured Torula Yeast which helps to maintain the immune system in healthy. ■ This product contains Toyoserin (Probiotics) which help the digestion in the intestine and also help to resolve the feces and also the sewage in the filter and clean the water. ■ This product is Sinking small pellet easy to be eaten also by small gold fish.

INGREDIENTS

Fish Meal, Wheat Flour, Starch, Soybean Cake, Corn Gluten Meal, Defatted Rice Bran, Fish Oil, Vegetable Oil, Collagen Peptide, Paprika Extract, Citric Acid, Plant Extract, Salt, Phaffia Yeast, Torula Yeast, Dried Yeast Cell Wall, Toyoserin (Probiotics), Black Yeast (β-Glucan), Astaxanthin, Vitamins and Minerals.

GUARANTEED ANALYSIS

Crude Protein	45.0 % min
Crude Fat	7.0 % min
Crude Fiber	4.0 % max
Crude Ash	15.0 % max
Moisture	10.0 % max

Floating



KINGYO ZEN WEIGHT & COLOR ENHANCER

FEATURE

■ This food strongly contains the mucous strengthen ingredient (Dried Yeast Cell Wall) which can be used in varies season ■ This product is formulated for gaining weight strongly with high protein and fat. ■ This product contains natural color pigment essential for Gold fish color enhancement. By combination of Phaffia Yeast which contains high concentrated Astaxanthin and Paprika Extract which contains Zeaxanthin, indoor Gold fish can be also colored up in beautiful. ■ This product contains Black Yeast Extract β-Glucan and specially cultured Torula Yeast which helps to maintain the immune system in healthy. ■ This product contains Toyoserin (Probiotics) which help the digestion in the intestine and also help to resolve the feces and also the sewage in the filter and clean the water. ■ This product is floating small pellet easy to be eaten also by small gold fish.

INGREDIENTS

Fish Meal, Wheat Flour, Starch, Soybean Cake, Corn Gluten Meal, Defatted Rice Bran, Fish Oil, Vegetable Oil, Collagen Peptide, Paprika Extract, Citric Acid, Plant Extract, Salt, Phaffia Yeast, Torula Yeast, Dried Yeast Cell Wall, Toyoserin (Probiotics), Black Yeast (β-Glucan), Astaxanthin, Vitamins and Minerals.

GUARANTEED ANALYSIS

Crude Protein	45.0 % min
Crude Fat	7.0 % min
Crude Fiber	4.0 % max
Crude Ash	15.0 % max
Moisture	10.0 % max

Floating



KINGYO ZEN MUCOUS ENHANCER

FEATURE

■ This food strongly contains the mucous strengthen ingredient (Dried Yeast Cell Wall) which can be used in varies season ■ This product is formulated for gaining weight strongly with high protein and fat. ■ This product contains natural color pigment essential for Gold fish color enhancement. By combination of Phaffia Yeast which contains high concentrated Astaxanthin and Paprika Extract which contains Zeaxanthin, indoor Gold fish can be also colored up in beautiful. ■ This product contains Black Yeast Extract β-Glucan and specially cultured Torula Yeast which helps to maintain the immune system in healthy. ■ This product contains Toyoserin (Probiotics) which help the digestion in the intestine and also help to resolve the feces and also the sewage in the filter and clean the water. ■ This product is floating small pellet easy to be eaten also by small gold fish.

INGREDIENTS

Fish Meal, Wheat Flour, Starch, Soybean Cake, Corn Gluten Meal, Defatted Rice Bran, Fish Oil, Vegetable Oil, Collagen Peptide, Paprika Extract, Citric Acid, Plant Extract, Salt, Phaffia Yeast, Torula Yeast, Dried Yeast Cell Wall, Toyoserin (Probiotics), Black Yeast (β-Glucan), Astaxanthin, Vitamins and Minerals.

GUARANTEED ANALYSIS

Crude Protein	45.0 % min
Crude Fat	7.0 % min
Crude Fiber	4.0 % max
Crude Ash	15.0 % max
Moisture	10.0 % max

JPD GOLD FISH SERIES

MEDIGOLD IGP (Sinking)



BENEFITS

- This product is a premium goldfish food and contains the functional ingredients which support to maintain the immune system.
- This product contains high palatability animal ingredients.
- High levels of Astaxanthin helps to color enhance naturally.
- This product is sinking type food easy to be eaten by Ranchu or Holland Shishigashira.

INGREDIENTS

Wheat Flour, Fish Meal, Defatted Soybean, Squid Meal, Astaxanthin, Wheat Ferment Extract (Macrocharge), Dried Whole Egg Powder (Globigen), Live Bacteria (TOYOSE-RIN), Torula Yeast, Papaya Extract, Vitamins and Minerals.

GUARANTEED ANALYSIS

Crude Protein	40.0 % min
Crude Fat	4.5 % min
Crude Fiber	4.0 % max
Crude Ash	12.0 % max
Moisture	10.0 % max

MEDIGOLD IGP (Floating)



BENEFITS

- This product is a premium goldfish food and contains the functional ingredients which support to maintain the immune system.
- This product contains high palatability animal ingredients.
- High levels of Astaxanthin helps to color enhance naturally.

INGREDIENTS

Wheat Flour, Fish Meal, Defatted Soybean, Squid Meal, Astaxanthin, Wheat Ferment Extract (Macrocharge), Dried Whole Egg Powder (Globigen), Live Bacteria (TOYOSE-RIN), Vitamins and Minerals.

GUARANTEED ANALYSIS

Crude Protein	32.0 % min
Crude Fat	3.0 % min
Crude Fiber	1.0 % max
Crude Ash	15.0 % max
Moisture	10.0 % max

JPD PRODUCTS FOR KOI

MUD BOOSTER



FEATURE

- Absorbing the impurities in the water
- Countermeasure for acid rain in the rainy season
- For breeding environment where no soil and other component like water tank and concrete pond
- 16 kinds of minerals
- Made in Japan

BENEFITS

This product improve water quality and soil agent. This product is the material from montmorillonite clay which supply the necessary soil component to the environment of FRP or concrete pond for koi breeding. This product is also effective to strengthen the soil component for wild pond.

TANEMIZU



FEATURE

- Photosynthetic Bacteria
- Facultative Anaerobe (Can be survived in the hypoxic environment)
- Survive range Freshwater ~ Salinity 3%
- Tanemizu bacteria is Non-fastness type and will not have an adverse affect on the bacteria in the filter.
- Tanemizu bacteria is a globe to oval-shaped cellular diameter 1µm bacteria.

BENEFITS

- TANEMIZU photosynthetic bacteria (purple non-sulfur bacteria), which can produce and growth in high concentrations. Its able to clarify and stabilize the water tremendously
- These photosynthetic bacteria uniqueness and benefit is enabling to engulf the ammonium that egested from the fish, therefore, this action will clean up the water condition.
- TANEMIZU germinate large amount of Coenzyme Q10, which energize to the fish than red color PSB.
- TANEMIZU can be used in the pond where salt is used.



We are now celebrating our establishments of 50th year anniversary and 200th year anniversary for Japan Pet Design (JPD) and Kingyo No Yoshida-Yoshida Corporation together. With all the supports from customers in Pet Industry, Partner Companies, our Team Employees and their families, I sincerely like to express my gratitude of appreciation to everyone.

I grew up together with gold fish and Nishikigoi since childhood time. In my vivid memories, I helped out with my family business since then. Eventually, I grew up with fascination towards the fishes.

At that period of childhood, I helped my family to brush the scrub the ponds and water tanks. My grandfather was a very stern and strict person as he made me returned back to the pond to repolish them if the ponds were not cleaned. "Are you able to drink the water from pond?", my grandfather questioned. I shook my head. He replied sternly, "so don't the fishes!". Immediately, I have to dive back the pond to clean a thorough round again. This education enhanced me a lot at that time till now.

With this long passionate, I decided to share my experiences which I have learned from my grandfather, father and uncles, to all fish lovers all over the world. Therefore, Koi talks and Koi disease seminars have been conducting worldwide by me.

3 November 2015, we released Nishikigoi at Mt. Minobu Kyuenji Temple during my grandfather, the former Chairman Matsu-ki Yoshida's death anniversary.

I took that opportunity to share the release of Kois on Facebook to let people understand the beauty of Japan culture.

Facebook then began as one of the media for me to share and spread my activities about Nishikigoi. By February 2020, I have posted 2000 posts.

I believe the importance of keep developing the Nishikigoi industry by carry on my missions since I have all these priceless knowledges passed down from my ancestors which I always feel appreciate and fortunate to be in this family. Delivering more Products knowledges, holding Disease Seminars and Koi Talk etc will be carried on. These activities will go the same in Pet industry as well.

There are almost 3.82 million companies (including large and small and medium-sized companies) in Japan. 21,456 companies (0.56%) celebrated their 50th anniversary in 2019, and 28 companies (0.0007%) celebrated their 200th anniversary in 2009.

According to a National Tax Agency survey, the company survival rate was 14.8% in five years, 6.3% in ten years, 0.4% in 20 years, and 0.021% in 30 years.

Therefore, in this turbulent of 21st Century, the question of how to sustain a company is a challenge.

Gladly, our employees are united and continue to perform the spirit that our ancestors had left behind to pass on. I am looking forward to continue serving and supporting towards the Ornamental and Pet industries. I hope my contribution is a beneficial to every fish and pet lovers.

Japan Pet Design Co., Ltd.
President Ryuichi Yoshida



JPD[®]
JAPAN PET DESIGN

日本動物薬品株式会社



Please come and look at JPD information in the website, Facebook and YouTube.

<http://www.jpd-nd.com>

